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PhD Candidate Bianca Nistor (Tîrgu Mureș, Romania)
CONFERENCE SCHEDULE
THURSDAY- 20 OCTOBER 2016

8:00 - 10:00 - Registration – Room R21
10:00 - 11:30 - Welcome and Opening – Aula Magna
12:00 - 14:00 – Paper Presentations on Sections:

- Literature I - Room: Aula Magna
- Literature II - Room: R04
- Literature III – Room: A412
- Language and Discourse I – Room: R39
- Language and Discourse II - Room: R38
- Communication, Public Relations, Journalism - Room: R21
- History and Cultural Mentalities - Room: R30
- Psychology and Education Sciences – Room: R35
- Sociology, Political Sciences, Internat. Relations - Room: R06
- Social Sciences I - Room: R33
- Social Sciences II: - Room: R36

14:00 - 15:00 - Lunch
15:00 - 19:00 - Paper Presentations on Sections
19:00 - Gratulatory Dinner

The conference is organised in partnership with:

The Town Hall of Târgu Mureş
The Mureş County Council
The Writers’ Union of Romania
FRIDAY – 21 OCTOBER 2016

Sightseeing: cultural objectives in the Mureș county.
The Message of "Petru Maior" University’s Rector

Dear Guests,

The fundamental goal of the International Conference Communication, Context, Interdisciplinarity (which has reached its 4th edition this year) is that of bringing together, within a generous range of topics, emerging scholars and researchers from different fields of radical relevance for the contemporary society, a society that is supposed to secure its future not only on the economic and ecological level, but also on the spiritual one. The cultural discourse, fundamental sciences, literature and the arts thus gain new connections and dimensions through fundamental changes and structural progress, so that the social end-results of education and research become extremely important. It is a fact that in our postmodern times, we live in a society of knowledge, from which we benefit directly in our everyday life, but to the risks and dangers of which we are at the same time exposed. Non scholae sed vitae discimus (We do not learn for the school, but for life) becomes a creed that every academic institution has to put into practice by means of its activities. It is essential that the path between education and research is very short, especially in academic systems. Research generates new knowledge, creates a favourable atmosphere for change, and provides people with information and data which help them to become aware of the mysteries of the universe and to make the most of their activity in all fields of knowledge. In this interesting and captivating century, to the noble mission of educating the younger generations we must also add the fruit of the efforts in research, materialized in interesting works and papers, together with ideas
generated by the creative ability which ennobles the personality of the academic.

The host of this international conference, Petru Maior University of Târgu Mureș, is permanently changing and gaining new valences. As a matter of fact, our specializations, assets, human resources and research grants are all in an upward dynamics, which proves that we are on the right track and also gives us the certainty of our continued existence as an institution with clearly defined and completely assumed missions. The 4th edition of the International Conference Communication, Context, Interdisciplinarity integrates into the tradition of far-reaching scientific events that have been taking place at our university throughout time. The fact that this conference is organized by the Faculty of Sciences and Letters of Petru Maior University proves once again how important it is for us to consolidate our cooperation with other universities and institutions of research from our country and from abroad.

I wish to express my hope that this scientific event will take place under the most favourable auspices and that it will represent a remarkable starting point for further evolution and development in the field of knowledge. Let this international conference provide a good opportunity for us to gain and transfer knowledge, to generate new theories in the world of science – essential aspirations of any contemporary research.

Prof. Dr. Călin ENĂCHESCU
RECTOR
LITERATURE I – Room: Aula Magna

Moderators: Prof. Marian Victor Buciu, PhD, University of Craiova; Prof. Al. Cistelecan, PhD; Prof. ”Petru Maior” University of Târgu Mureș; Prof. Dorin Ştefănescu, PhD, ”Petru Maior” University of Târgu Mureș

1. Dorin Ştefănescu, Prof., PhD, ”Petru Maior” University of Târgu Mureș, THE POSSIBLE PLACE. ŞTEFAN AUG. DOINAŞ’S POETRY
2. Simona Antofi, Prof., PhD, ”Dunărea de Jos” University of Galați, POSTMODERN NARRATIVE RESHAPES AND DEATH OF THE WORD IN D. R. POPA’S SHORT NARRATIVES
3. Al. Cistelecan, Prof., PhD, ”Petru Maior” University of Târgu Mureș, DECEMBER READING
4. Marian Victor Buciu, Prof., PhD, University of Craiova, TITU MAIORESCU RE-READ FROM THE PRESENT
6. Adrian Petre Popescu, Assoc. Prof., PhD, ”Lucian Blaga” University of Sibiu, A UNIVERSE CALLED ”MENSE SANA IN CORPORE SANO”
7. Diana Câmpan, Assoc. Prof., PhD, ”1 Decembrie 1918” University of Alba-Iulia, PHILOSOPHY AND POETICS OF EUROPEAN CATHEDRALS - A CULTURAL AND
INTERDISCIPLINARY TRANSFER IN THE SACRED GEOGRAPHIES OF A.E. BACONSKY


9. Mădălina Cerban, Assoc. Prof., PhD, University of Craiova, THE TAXIS STRUCTURE IN THE SHORT STORY 'THE NEVA STAR' BY C. D. ROSE

10. Dragoș Avădanei, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, FOR KEEPS

11. Serenela Ghițeanu, Assoc. Prof., PhD, Petroleum-Gas University of Ploiești, THE IMPOSSIBLE WAY OUT OF THE MOURNING IN “LE PERROQUET VERT” BY MARTHE BIBESCO

12. Lia Faur, Assoc. Prof., PhD, "Vasile Goldiș" University of Arad, MANIFESTATIONS OF INTERWAR INCONFORMISM IN LITERATURE

13. Marius Nica, Assoc. Prof., PhD, Petroleum-Gas University of Ploiești, CHILDHOOD IN TRANSITION AND ACCEPTING IDENTITY

14. Olga Kaiter, Assoc. Prof. PhD, "Ovidius" University of Constanța, DAS VERHÄNGNIS DER MANN-FRAU-BEZIEHUNG IN INGEBORG BACHMANNS ROMAN MALINA

15. Rodica Frențiu, Prof. habil., PhD, "Babeș-Boyai" University of Cluj-Napoca, BETWEEN NARRATIVE DIALOGIC AND POETIC MONOLOGUE: EPISTOLARY DISCOURSE IN THE TALE OF GENJI (MURASAKI SHIKIBU, 1008?)

16. Ludmila Șimanschi, Assoc. Prof., PhD, The Philology Institute of the Moldavian Academy of Sciences, EPIPHENOMENON OF ALLEGORIZATION IN MODERN AND POSTMODERN LITERATURE
17. Nicoleta Sălcudeanu, PhD, "Gh. Șincai” Institute of Research for the Humanities, Romanian Academy, Tîrgu Mureș, ROMANIAN SOCIALIST REALISM IN THE EUROPEAN CONTEXT

18. Clementina Alexandra Mihăilescu, Assoc. Prof., PhD, ”Lucian Blaga” University of Sibiu, WILLIAM GOLDING’S “THE INHERITORS” APPROACHED VIA SOJA’S THIRDSPACE AND SEMINO’S MIND STYLE

19. Maria Paraschiv, Assist. Prof., PhD, Petroleum-Gas University of Ploiești, SUPERSTITION AND CULTURAL STEREOTYPES IN ELIF SHAFAK’S NOVELS

20. Ruxandra Coman, Assist. Prof., PhD, ”Spiru Haret” University of Bucharest, MEDIA NARRATIVE STRATEGIES AND STEREOTYPIZATION. STORIES OF DELINQUENCY IN THE CASE OF ROMA IMMIGRANTS

21. Delia-Maria Radu, Assist. Prof., PhD, University of Oradea, INNER AND OUTER JOURNEYS OF CHARACTERS IN RENAISSANCE NOVELS AND AFTER

22. Mirela Radu, Assist. Prof., PhD, ”Titu Maiorescu” University of Bucharest, RATIONALITY AS FORM OF LYRIC EXISTENCE

23. Corina Lirca, Assist. Prof., PhD, ”Petru Maior” University of Tîrgu Mureș, GENDER, POWER AND ETHNICITY IN GLORIA NAYLOR’S THE WOMEN OF BREWSTER PLACE

24. Mirela Radu, Assist. Prof., PhD, ”Titu Maiorescu” University of Bucharest, CONSCIENTES INVESTIGATION-REMINISCENCE OF MEDICAL STUDIES

25. Ana-Elena Costandache, Assist. Prof., PhD, ”Dunărea de Jos” University of Galați, ANALYSIS OF DIMITRIE BOLINTINEANU’S POETIC CREATION IN THE ORIGINAL VISION OF MIHAI DINU: UN ALT BOLINTINEANU – GÂNDURI DESPRE NATURA POEZIEI (ANOTHER BOLINTINEANU – THOUGHTS ABOUT NATURE POETRY)
26. Corina Lirca, Assist. Prof., PhD, "Petru Maior” University of Tîrgu Mureș, SOCIAL CRITIQUE AND NARRATIVE DESIGN IN “ETTA MAE JOHNSON” BY GLORIA NAYLOR
27. Loredana Netedu, Assist. Prof., PhD, Petroleum-Gas University of Ploiești, DE URBE ORBEQUE. CARAGIALE AND HOMETOWN PLOIEȘTI
29. Andreea Iliescu, Senior Lecturer, PhD, University of Craiova, UN PLANTEAMIENTO LÚDICO DE LA REALIDAD EN LA NOVELA DE AGOPIAN TACHE DE TERCIOPELO
30. Maria Mățel-Boatcă, Assist. Prof., PhD, ”Dimitrie Cantemir” Christian University, Bucharest, TRANPOSITION ET TRANSFERT CULTUREL. LE CAS DU ROMAN LA MAISON DE L’AME DE CHANTAL DELTENRE
31. Irina Dogaru, Assist. Prof., PhD, ”Dimitrie Cantemir” Christian University, Bucharest, MIGUEL DELIBES Y EL DESCIFRAMIENTO DEL HOMBRE
32. Monica Hărșan, Assist. Prof., PhD, ”Transilvania” University of Brașov, ‘THE STAR-BEARER CHILD’ OR THE RECONTEXTUALISATION OF A MYTH IN MICHEL TOURNIER’S NOVEL THE ERL-KING
33. Diana Stoica, Assist. Lecturer, PhD, Politehnica University of Bucharest, THE THEME OF IDENTITY IN NADINE GORDIMER THE PICKUP
34. Ion Popescu Brădiceni, Assist. Prof., PhD, ”Constantin Brâncuși” University of Tîrgu Jiu, MARIN SORESCU, THE DEVOURER OF MYTHOLOGY AND THE RETURN TO ORIGIN
35. Antonia Pâncotan, Assist. Prof., PhD, Partium Christian University, Oradea, TRUE AND FALSE GODS IN SHAFFER’S PLAY THE ROYAL HUNT OF THE SUN
LITERATURE II - Room: R 04

Moderators:
Prof. Iulian Boldea, PhD, “Petru Maior” University of Tîrgu Mureș; Prof. Simona Antofî, PhD, ”Dunărea de Jos” University of Galați; Prof. Rodica Brad, PhD, ”Lucian Blaga” University of Sibiu

1. Simona Antofî, Prof., PhD, ”Dunărea de Jos” University of Galați, D.R.POPA’S PAINTINGS OR ABOUT EKPHRASIS AS RE-WRITING REALITY
2. Iulian Boldea, Prof., PhD, ”Petru Maior” University of Tîrgu Mureș, ROMANIAN POSTMODERNIST PROSE. EVOLUTION PLAN
3. Rodica Brad, Prof., PhD, ”Lucian Blaga” University of Sibiu, MIORIŢA (THE LITTLE EWE) AND MЕŞTERUL MANOLE (MASTER MANOLE) IN THE READING OF MIRCEA ELIADE
4. Iulian Boldea, Prof., PhD, ”Petru Maior” University of Tîrgu Mureș, THE AESTHETIC SYMBOLISM – DIMITRIE ANGHEL
5. Liliana Truţă, Assist. Prof., PhD, Partium Christian University, Oradea, THE PASTORAL REVISITED AND THE DECONSTRUCTION OF EROTIC UTOPIA IN COMPUNERE CU PARALELE INEGALE BY GHEORGHE CRĂCIUN
8. Ion Popescu Brădiceni, Assist. Prof., PhD, ”Constantin Brâncuși” University of Tîrgu Jiu, THE MAGIC OF
COMMUNICATION, THE EXPLORATION OF STRUCTURE AND THE MEANING OF THE MAGICAL-POETIC LANGUAGE

9. Dana Nicoleta Popescu, PhD, Scientific Researcher, "Titu Maiorescu" Institute of the Romanian Academy, Timișoara Branch, LITERATURE BETWEEN BAROQUE AND MANNERISM

10. Ștefan Firică, Assist. PhD, University of Bucharest, EXTREMISM, BETWEEN PORTRAIT AND CARICATURE IN INTERWAR FICTION

11. Constantina Raveca Buleu, PhD, Researcher, "Sextil Pușcariu" Institute of Linguistics and Literary History, Cluj-Napoca, MAPPING ESOTERICISM AS A CONTROVERSIAL FIELD: THEORIES, LIMITATIONS AND POLEMICS

12. Puskás-Bajkó Albina, PhD, "Petru Maior" University of Tîrgu Mureș, GYPSY BREEDING GIRL- BEAUTY AS PART OF PROPERTY

13. Georgeta Cozma, PhD Student, Technical University of Cluj-Napoca – Baia Mare Northern University Center, DEFYING GRAVITY. DORU DAVIDOVICI

14. Ștefania Maria Custură, PhD, Sapientia University of Miercurea Ciuc, IDENTITARY RECONFIGURATIONS IN THE DIARIES WRITTEN BY ANNIE BENTOIU

15. Vasile Feurdean, PhD, "Petru Maior" University of Tîrgu Mureș, THE POETICS OF TRANSGRESSION AND THE NEGATIVITY OF THE POETIC PRINCIPLE IN I. MURESAN’SPOETRY

16. Loretta Brădiceanu-Persem, PhD Student, West University of Timișoara, THE THEME OF HUNGER IN THE "TRÜMMERLITERATUR"

17. Olga Pîrîială, PhD Student, "Ștefan cel Mare" University of Suceava, THE RELATIONSHIP BETWEEN TEXT AND IMAGE IN CHILDREN’S LITERATURE
18. Daniel Voicu, PhD Student, ”Transilvania” University of Brașov, BENJAMIN FONDANE AND THE SELF REPRESENTATIONS IN THE AVANT-GARDE POETRY
19. Anca Simina Martin, PhD Student, ”Lucian” Blaga University of Sibiu, TO BAWDY, OR NOT TO BAWDY: THAT IS THE ROMANIAN TRANSLATOR’S QUESTION
20. Anamaria Dobrescu (Popa), PhD Student, ”Petru Maior” University of Tîrgu-Mureș, AESTHETIC PLEASURE AND BEYOND
21. Valeria Cioată, PhD, ”Petru Maior” University of Tîrgu Mureș, MYSTIC ELEMENTS IN ȘTEFAN AUG. DOINAȘ’S PSALMS
22. Alexandru Agache, PhD Student, ”Transilvania” University of Brașov, THE FEMINIST PERSPECTIVE UPON INCEST IN THE WORK OF IAN MCEWAN
23. Alexandru Fărcaș, Research Assist., ”G. Călinescu” Institute of Literary History and Theory, Bucharest, ALCOHOL – A CATALYST OF CONVITIALITY AND A SOCIAL ANATHEM IN THE PERIURBAN LITERATURE
25. Teodora Georgiana Amza, PhD Student, Pitești, TYPES OF FEMINITY CONFLICTS IN HORTENSIA PAPADAT-BENGESCU’S NOVELS
26. Aurel Scridon, PhD Student, Technical University of Cluj-Napoca – Baia Mare Northern University Center, MICHEL BUTOR – PROMOTER OF LITERARY COLLAGE
27. Carmen Hurubă (Dudilă), PhD Student, "Petru Maior" University of Tîrgu Mureş, KANYADI SANDOR’S POETRY AND ION HOREA’S POETRY
28. Călin Popescu, PhD Student, "Ovidiu" University of Constanța, CONSIDERATIONS ON THE HISTORICAL AND DENOMINATIONAL BACKGROUND OF THE EMERGENCE OF THE RHOSTACISED PSALTERS
29. Paul Cristian Calmânc, PhD Student, University of Bucharest, THE CHARACTERS FROM THE LITERARY FAIRY TALE – BETWEEN HERITAGE AND DESTINY
30. Simona Liutiev, PhD Student, University of Piteşti, FREEDOM OF OPINION OR MIMED MODERNISM? DEATH AS A RELEASE IN HORTENSIA PAPADAT BENGESCU’S NOVELS
31. Bianca Livia Bartoș, PhD Student, "Babeș-Bolyai” University of Cluj-Napoca, LE PAYS DE LA LOIRE ET LA DOUCEUR ANGEVINE : L’ELDORADO BAZINIEN
32. Adela Livia Cătană, Assist., PhD, Military Technic University, Bucharest, GENDER AND OTHER FORMS OF MARGINALITY IN JOY KOGAWA’S OBASAN, ZADIE SMITH’S WHITE TEETH AND AMY TAN’S THE JOY LUCK CLUB
33. Andrada Mare, PhD Student, "Petru Maior" University of Tîrgu Mureş, DAN DAMASCHIN – BETWEEN THE DIVINE AND THE POETIC CREATIVITY
34. Ioana Andreea Bîrzescu, "Lucian Blaga” University of Sibiu, ABOUT ROMANIAN AMATEUR THEATER IN CENTRAL AND LOCAL DAILY PRESS
COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

THURSDAY – 20 OCTOBER 2016

LITERATURE III - Room: A 412

Moderators:
Assist. Prof. Dumitru-M. Buda, PhD, “Petru Maior” University of Tîrgu Mureș; Mihaela Gabriela Păun, PhD Student, University of Bucharest; Maria Beatrice Lucaciu, PhD Student, University of Oradea


2. Simona Oarga (Pintea), PhD Student, “1 Decembrie 1918” University of Alba-Iulia, ABOUT TIMOTEI CIPARIU AS A POET

3. Sînziana Şipoş, PhD Student, ”Lucian Blaga” University of Sibiu, THE POEMS OF CRISTIAN POPEȘCU AND THE POETICS OF THE 90S

4. Silviana Ruxandra Mureșan, PhD Student, ”1 Decembrie 1918” University of Alba-Iulia, ”NICE WORK”: A NOVEL OF DICHOTOMIES AN ANALYSIS OF THE MIRRORING ELEMENTS PRESENT IN THE NOVEL WOMAN VS. MAN, ACADEMIC WORLD VS. INDUSTRIAL WORLD

5. Cosmina Roșu, PhD Student, University of Pitești, IDENTITARY LANDMARKS IN DIMITRIE ANGHEL’S PHANTASISM

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6. Carmen Țâgșorean, Phd Student, "Babeș-Bolyai" University of Cluj-Napoca, **FASCINATION WITH INDIA REVEALED IN MARIUS MIRCU’S TRAVEL REPORTAGES**

7. Roxana Maria Fănuț, PhD Student, West University of Timișoara, **THE TRAVEL INTO VIRGIL’S INFERNO. THE DESCENT TO ORIGINS**

8. Maria Beatrice Lucaciu, PhD Student, University of Oradea, **GABRIELA MELINESCU – A SISIF OF CREATION**

9. Miruna Iacob, PhD Student, "Transilvania” University of Brașov, **FROM DISBELIEF TO RELIEF HUMOR FROM ARISTOTLE TO FREUD**

10. Júlia Anna Makkai, PhD Student, "Babeș-Bolyai” University of Cluj-Napoca, **REPRESENTATIONS OF TRANSYLVANIA IN THE 21ST-CENTURY BELLES-LETTRES**

11. Elena Botezatu (Drug), PhD Student, "Transilvania” University of Brașov, **ANOTHER KAFKA**

12. Ioana Mihu, PhD Student, "1 Decembrie 1918” University of Alba-Iulia, **PRIVILEGED TOPOS OF CULTURAL BECOMING OF ALEXANDRU PALEOLOGU**

13. Mustafa Faqe Muhamed, University of Polytechnics, Sulaymaniyah, Iraq, **SIGNIFICANT RELATIONSHIP IN PATRICK WHITE’S THE AUNT’S STORY**

14. Mihaela Gabriela Păun, PhD Student, University of Bucharest, **VASILE VOICULESCU’S FANTASTIC PROSE**

15. Carmen Ioana Popa, PhD Student, "1 Decembrie 1918” University of Alba-Iulia, **THE ANDROGYNOUS MODEL IN TELLURIC PLAN - JANE EYRE, CHARLOTTE BRONTË**

16. Corina-Gabriela Bădeliță, Assist., PhD, "Al. Ioan Cuza” University of Iași, **ITALO CALVINO’S “FANTASTIC ICONOLOGY”: WHEN ART TRIGGERS LITERATURE**
17. Ramona Hărșan, PhD, "Transilvania" University of Brașov, LITERARY DEFLECTION OF CULTURAL STEREOTYPES AS DELIBERATE DECONTEXTUALISATION: A CASE STUDY ON ALEXANDRU MUȘINA’S UPTIGHT VAMPIRE IN DRACULA’S NEPHEW

18. Ligia Monica Banciu, PhD Student, Technical University of Cluj-Napoca, Baia Mare Northern University Center, REM BY MIRCEA CĂRTĂRESCU. INTERDISCIPLINARY ANALYSIS

19. Delia Maria Roșca, PhD Student, "Petru Maior” University of Tîrgu Mureș, THE UNIVERSE OF ION VLASIU’S WORKS

20. Ion Gheorghișor, PhD, "Petru Maior” University of Tîrgu Mureș, THE GREAT VALUE TRIAD OF THE ROMANIAN FEMININE POETRY: ANA BLANDIANA – ILEANA MALANCIOIU – ANGELA MARINESCU

21. Antonina Silvia Frandeș (Andone), PhD Student, "Petru Maior” University of Tîrgu Mureș, THE BLAJ CALENDAR – SYMBOL OF THE SEMINARIAL TYPOGRAPHY IN BLAJ DURING THE INTERWAR PERIOD

22. Dana Nicola, PhD Student, West University of Timișoara, HORATIO’S ODES: A GENERAL PERSPECTIVE

23. Alina Oltean, PhD, "Petru Maior” University of Tîrgu Mureș, TALES ABOUT BUILDING THE MONASTERY

24. Viorica Lazăr, PhD, "George Sbârcea” Municipal Library, Toplița, SOME PREMISES ON POSTMODERNISM VIEW IN ROMANIAN LITERATURE

25. Dan Pătrașcu, PhD, "Mihai Eminescu” National College, Buzău, AN EPIC STUDY ABOUT BACOVIA’S POETRY AND LIFE

26. Maria Popa, PhD Student, "Petru Maior” University of Tîrgu Mureș, MALE AND FEMALE PROTOTYPES IN ROMANIAN AND FRENCH FAIRY TALES
27. Diana Radu (Tătăruș), PhD Student, "Transilvania" University of Brașov, *REPRESENTATIONS OF EVIL IN ROMANIAN NOVELS ABOUT CHILDHOOD*

28. Laura Maria Iancu, PhD, "Vasile Goldiș" University of Arad, Satu Mare Branch, LONDON – BUCHAREST: *INTERNATIONAL WRITERS AND THEIR CULTURAL HERITAGE (HORTENSIA PAPADAT-BENGESCU AND VIRGINIA WOOLF – A CASE STUDY)*


30. Ștefan-Mihai Sebesi-Sütö, Phd Student, "Petru Maior" University of Tîrgu Mureș, *METAMORPHOSIS OF LIGHT IN EMINESCU’S POETRY*

31. Roxana Cotruș, PhD Student, "Petru Maior" University of Tîrgu Mureș, *GEORGE BĂLĂIȚĂ’S NOVEL – BETWEEN MAGICAL AND NEO-REALISM*

32. Ștefan-Mihai Sebesi-Sütö, Phd Student, "Petru Maior" University of Tîrgu Mureș, *DANIEL TURCEA. THE ROAD FROM NIGREDO TO ALBEDO*

33. Amada Mocioalcă, Junior Assist., PhD, University of Craiova – University Center of Drobeta Turnu Severin, *THE HARLEM RENAISSANCE*

34. Roxana Mîndru, PhD Student, "Petru Maior" University of Tîrgu Mureș, *THE PROLEKULT MOVEMENT IN THE HISTORY OF ROMANIAN LITERATURE*

35. Liliana Tronea Ghidel, Junior Assist., PhD, University of Craiova – University Center of Drobeta Turnu Severin, *THE SAVAGE ON THE ELIZABETHAN STAGE: CALIBAN’S COLOUR*
COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

36. Daniela Irina Darie, PhD Student, ”Al. Ioan Cuza” University of Iași, THE AFRICAN LITERATURE OF WAR. WRITINGS IN THE SHADOW OF DISILLUSIONMENT

37. Iulia Luca, PhD Student, ”Petru Maior” University of Tîrgu Mureș „NO”, THE DIARY OF A CRISIS OF IDENTITY

38. Diana Sofian, PhD, Botoșani, MIRcea CĂRTĂRESCU’S DIARY – THE SENSE OF SELF-LOOKING

39. Gabriela Crăciun, PhD, University of Pitești, SYMBOL. CONCEPT AND PROBLEMATICS

40. Tök Mădălina Ioana, PhD Student, ”Babeș-Bolyai” University of Cluj-Napoca, MURDER AND PROSTITUTION – THE IDEA OF FAULT IN ”THE MAN WHO KILLS WOMEN” BY CAMILLE LEMONNIER

41. Veronica Ilaș, ”Ștefan cel Mare” University of Suceava, LA GENESE DU ROMAN BONHEUR D’OCCASION DE GABRIELLE ROY

42. Violeta Marinescu, PhD Student, Romanian Academy, THE EXPRESSIVENESS OF LANGUAGE - SOURCE OF CHARACTERS’S INDIVIDUALISATION IN THE NOVEL THE LOVER OF THE GREAT LADY DRACULA BY FĂNUȘ NEAGU

43. Cristina Georgiana Voicu, PhD, Post PhD Fellow, SOP HRD/159/1.5/S/133675 Project, Romanian Academy, Iași and Majid Shirvani, MA, Lorestan University Khorramabad, IRAN, UNVEILING BAKHTINIAN POLYPHONY IN PHILIP ROTH’S PORTNOY’S COMPLAINT
MODERATORS: Prof. Alexandru Gafton, PhD, ”Al. Ioa Cuza” 
University of Iași; Assoc. Prof. Luminița Chiorean, PhD, ”Petru 
Maior” University of Tîrgu Mureș; Assoc. Prof. Adrian Chircu, Hab. 
Dr., ”Babeș-Bolyai” University of Cluj-Napoca

1. Alexandru Gafton, Prof., PhD, ”Al. Ioan Cuza” University of 
Iași, ABOUT AUTHORITY IN SCIENCE
2. Violeta Negrea, Prof., PhD, Bucharest Academy of Economic 
Studies, APPLIED LINGUISTICS: A CHALLENGING RESEARCH 
DOMAIN FOR ROMANIA
3. Adrian Chircu, Assoc. Prof., Hab. Dr., ”Babeș-Bolyai” 
University of Cluj-Napoca, FROM THE HISTORY OF 
PRESERVING WORDS, THE ROMANIAN TERM ARHIVĂ 
’ARCHIVE’
4. Luminița Chiorean, Assoc. Prof., PhD, SEMANTIC ROLES AND 
DISCOURSIVE ENTITIES
5. Alina Popescu, Assoc. Prof., ”Ovidius” University of 
Constanța, TEACHING BUSINESS ENGLISH AND CASE 
STUDIES
6. Ala Sainenco, Assoc. Prof., PhD, ”Alecu Russo” State 
University of Bălți, Moldova, “EU” AND “NOI” IN THE 
“ASSOCIATIVE DICTIONARY OF ROMANIAN LANGUAGE” 
CIRCULATION: BETWEEN CREATIVITY AND FUNCTIONALITY
7. Sonia Berbinski, Assoc. Prof., PhD, University of Bucharest, "ASPECTS DE L’APPROXIMATION CATEGORIELLE EN ROUMAIN, EN PASSANT PAR D’AUTRES LANGUES ROMANES"

8. Dumitru Draica, Assoc. Prof., PhD, University of Oradea, "PAVEL VASICI UNGUREANU (1806-1881) AND THE PROBLEMS OF ROMANIAN LANGUAGE"


10. Diana V. Burlacu (Ionescu), Assist., PhD, "Babeș-Bolyai" University of Cluj-Napoca, "COLOURFUL IDIOMATIC EXPRESSIONS. A CONTRASTIVE ANALYSIS BETWEEN ENGLISH AND ROMANIAN"

11. Alina Buzarna-Tihenea (Gălbează), Assist. Prof., PhD, "Ovidius" University of Constanța, "DEALING WITH TRANSLATION ENTANGLEMENT IN MEDICAL TEXTS: CASE STUDY"

12. Cristina Nicolae, Assist. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, "THE SEMIOTICS OF STAGED REALITY"

13. Mihaela Hriban, Assist. Prof., PhD, "Vasile Alecsandri" Bacău, "SPORTING LANGUAGE AND THE INFLUENCE OF MASS MEDIA"

14. Mădălina Pantea, Assist. Lecturer, PhD, University of Oradea, "STANDARDIZATION OF AUDIOVISUAL TRANSLATION"

15. Oxana Chira, Assist. Prof., PhD, "Alecu Russo” State University of Bălţi, Moldova, "SOME CONSIDERATIONS REGARDING THE PHENOMENON PARONYMIC EUPHEMISMS"

16. Valerica Draica, Assist. Prof., PhD, University of Oradea, "GÂNDIREA JOURNAL AND ORTHODOX WRITERS"

17. Diana Boc-Șînmărghîtan, Lecturer, PhD, "Victor Babeș” University of Medicine and Pharmacy, Timișoara, "ABOUT PLACES AND THEIR THERAPEUTIC PROPERTIES. TOPICAL"
APPELLATIVES DERIVED WITH SUFFIXES FROM PLANT NAMES IN ROMANIAN LANGUAGE

18. Daniela Bordea, Assist. Prof., PhD, University of Bucharest,
FIGEMENT ET AFFRANCHISSEMENT – PROCESSUS OPPOSES? ÉTUDE DE CAS : L’ADJECTIF EN FRANÇAIS

19. Elena Mărăscu, Assist. Prof., PhD, University of Craiova,
MODALITY: A CONCEPT OF THE ENGLISH GRAMMAR

20. Cipriana Elena Peica, Assist., PhD Student, ”Babeș-Bolyai” University of Cluj-Napoca, TRADITION VS MODERNITY IN (ROMANIAN) GRAMMATICAL SYNONYMY AND HOMONYMY

21. Claudia Leah, Assist. Prof., PhD, University of Oradea, FROM PREPOSITIONS TO ADVERBIAL PARTICLES

22. Raluca Gabriela Burcea, Assist. Prof., PhD, ”Spiru Haret” University of Bucharest, WHEN BRAND MEETS METAPHOR: BRAND CONCEPTUALIZATIONS IN THE MARKETING DISCOURSE

23. Ionela Gușatu, Assist. Lecturer, PhD, ”Carol Davila” University of Medicine and Pharmacy, Bucharest, LEXICAL SEMANTICS BEFORE THE GENERATIVE LEXICON

24. Elena Mărăscu, Assist. Prof., PhD, University of Craiova, THE ”TIME-TENSE” RELATIONSHIP

25. Monica Mihaela Marta, Lecturer, PhD and Oana Mureșan, Lecturer, PhD – ”Iuliu Hațieganu” University of Medicine and Pharmacy, Cluj-Napoca, DISCOURSE COMPETENCE IN WRITTEN ACADEMIC DISCOURSE

26. Simona Nicoleta Staicu, Assist. Prof., PhD, ”Victor Babeș” University of Medicine and Pharmacy, Timișoara, HOW TO USE LEXICAL-SEMANTIC STRUCTURING MODELS IN TEACHING MEDICAL VOCABULARY

27. Camelia Alibec, Senior Lecturer, PhD, ”Mircea cel Bătrân” Naval Academy, Constanța, PROPER NAMES’ LEXICAL STRUCTURE
28. Cristina Radu-Golea, Assist. Prof., PhD, University of Craiova, *THE DIVERSITY OF PLACE NAMES*

29. Petronela Savin, Assist. Prof., PhD, "Vasile Alecsandri" University of Bacău, *ROMANIAN FOOD TERMINOLOGY IN DICŢIONARIUL LIMBEI ROMANE, BY A. T. LAURIAN AND I. C. MASSIM*

30. Mariana Boeru, PhD and Laura D. Cizer, PhD, "Mircea cel Bătrân" Naval Academy of Constanța, *THE PERSONAL GLOSSARY – AN ESP VOCABULARY LEARNING INSTRUMENT FOCUSED ON PROMOTING LEARNER AUTONOMY*

31. Elena Meșteregă, PhD Student, "Lucian Blaga" University of Sibiu, *SITUATIONAL AND CONTEXTUAL FEATURES AFFECTING ENGLISH AS A FOREIGN LANGUAGE CHOICE AND USE*

32. Maria Poponeț, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, *ROMANIAN VERBS OF EMISSION*

33. Cosmina Cosma, PhD Student, "Babeș-Bolyai" University and Università della Calabria, *SEMANTIC POWER: NUN-NAȘ-NĂNAȘ AND ITS CORRESPONDENT ON DIALECTS FROM SOUTH ITALY*

34. Dana Nica, PhD, "Al. Ioan Cuza" University of Iași, *PORT-ROYAL AND COMMUNICATION IN ROMANCE LANGUAGES IN THE 17TH CENTURY*

35. Alexandra Cotoc, PhD and Anamaria Radu, PhD, "Babeș-Bolyai" University of Cluj-Napoca, *URBOCHREMATONYMS – A SOCIO-CULTURAL ANALYSIS*

36. Angelica Preda, Phd Student, University of Craiova, *TEXTILE VOCABULARY: HEMP*

37. Bianca Geman, Assist., PhD, Technical Construction University, Bucharest, *ASPECTS REGARDING THE DESCRIPTIVE-LINGUISTIC ANALYSIS OF THE CONSTRUCTION MATERIAL TERMINOLOGY*
38. Corina Sandiuć, Assist., PhD, ”Mircea cel Bătrân” Naval Academy of Constanţa, THE ROMANIAN MARITIME VOCABULARY. AN INTERDISCIPLINARY APPROACH
39. Adriana Stan, PhD, „Babeş-Bolyai” University/ ”Iuliu Haţieganu” University of Medicine and Pharmacy, THE SYSTEMS OF POWER: FRENCH STRUCTURALISM ON THE EASTERN FRONT
40. Diana Maria Roman, PhD Student, ”Babeş-Bolyai” University of Cluj-Napoca, OPPOSITION GROUPS RELATIVE VS ABSOLUTE CATEGORIES IN ROMANIAN
41. Diana Maria Roman, PhD Student, ”Babeş-Bolyai” University of Cluj-Napoca, THE MATERIALIZATION AND NON-MATERIALIZATION OF THE SAME MEMBERS OF THE SPECIFIC GRAMMATICAL CATEGORIES UPON CONVERSION WITH REGARDS TO PRONOUNS VS PRONOMINAL ADJECTIVES
42. Doina Macarie, PhD Student, ”Babeş-Bolyai” University of Cluj-Napoca, ROMANIAN PROVERB RELATIONSHIPS ANTONIMY
43. Ștefania Tărău, Assist., PhD Student, ”Babeş-Bolyai” University of Cluj-Napoca, MORPHOLOGICAL MARKERS
COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

THURSDAY – 20 OCTOBER

LANGUAGE AND DISCOURSE II - Room: R 38

Moderators:
Assoc. Prof. Dorin-Ioan Chira, PhD, ”Babeș-Bolyai” University of Cluj-Napoca; Assoc. Prof. Doina Butiurcă, PhD, ”Sapientia” University of Tîrgu Mureș; Assist. Prof. Maria Laura Rus, ”Petru Maior” University of Tîrgu Mureș

1. Lavinia Nădrag, Prof., PhD, ”Ovidius” University of Constanța, ISSUES RAISED BY THE ENGLISH-ROMANIAN TRANSLATION OF CARDIOVASCULAR TERMINOLOGY
2. Maria Magdalena Jianu, Prof., PhD, Hyperion University, Bucharest, WRITING, BETWEEN RISING AND DECAY
3. Adela Marinela Stancu, Assoc. Prof., PhD, University of Craiova, LE CHAMP SEMANTIQUE DU MOT ROUGE THE SEMANTIC FIELD OF THE WORD RED
4. Doina Butiurca, Assoc. Prof., PhD, Sapienzia University of Tîrgu Mureș, PARADIGMATIC RELATIONS IN SPECIALIZED LANGUAGES
5. Dorin-Ioan Chira, Assoc. Prof., PhD, ”Babeș-Bolyai” University of Cluj-Napoca, EXTERNAL MEANS OF ENRICHING THE VOCABULARY OF ENGLISH: THE GREEK ELEMENT
6. Gabriela Mariana Luca, Assoc. Prof., PhD, ”Victor Babeș” University of Medicine and Pharmacy, Timișoara, WORDS AND FOOD AT THE TABLE OF THE ANTHROPOCOSMOGONY OF YESTERDAY AND TODAY
7. Teodora Popescu, Assoc. Prof., PhD, "1 Decembrie 1918" University of Alba-Iulia, **CONCEPTUALISATION OF COMPANIES IN ENGLISH AND ROMANIAN BUSINESS JOURNALISM**

8. Radu Drăgulescu, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, **LINGUISTIC CONSIDERATIONS ON ROMANIAN PHYTONIMS CREATED WITH TERMS RELATED TO THE (HOLY) CROSS**

9. George Ceaușu, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, **A SEMIOLOGIC MODEL OF THE CONTACT BETWEEN CIVILISATIONS: PHONOLOGICAL APPROACH**

10. Yolanda-Mirela Catelly, Assoc. Prof., PhD, Politehnica University of Bucharest, **IDIOMATIC EXRESSIONS AND SLANG IN ESP**

11. Radu Drăgulescu, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, **REMARKS ON THE MALE ANTHROPONYMS USED BY GEORGE COȘBUC IN HIS POETICAL WORKS**

12. Silvia Pitiriciu, Assoc. Prof., PhD, University of Craiova, **TEXTILE VOCABULARY IN THE ROMANIAN LANGUAGE. ETYMOLOGICAL AND SEMANTIC ISSUES**

13. Angelica Hobjilă, Assoc. Prof., PhD, "Al. Ioan Cuza" University of Iași, **INTERPERSONAL/ RELATIONAL DEIXIS IN ONLINE COMMUNICATION**

14. Inga Druță, Assoc. Prof., Researcher, Hab. Dr., the Philology Institute of the Moldavian Academy of Sciences, **NEONIMS WITH INTERNATIONAL**

15. Claudia Leah, Assist. Prof., PhD, University of Oradea, **INDIRECT OBJECT WITH PREPOSITION OR PREPOSITIONAL OBJECT**

16. Liliana Florina Andronache, Assist. Lecturer, PhD, "Carol Davila” University of Medicine and Pharmacy, Bucharest, **ENGLISH – THE MAIN TOOL OF COMMUNICATION IN THE FUTURE?**
COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

17. Laura Rebeca Stiegelbauer, Lecturer, PhD and Narcisa Schwarz, Assoc. Prof., PhD, "Vasile Goldiș" West University of Arad, ENGLISH FOR TOURISM AS A CULTURAL LIAISON
18. Bianca Han, Assist. Prof., PhD, "Petru Maior" University of Târgu Mureș, HOW FUN IT IS TO TRANSLATE HUMOUR
19. Iustina Burci, Researcher II, PhD, "C.S. Nicolăescu Plopșor" Institute of the Romanian Academy, LEXICAL ELEMENTS BELONGING TO THE SEMANTIC GROUP OF THE APPELLATIVES “MAD/STUPID”, REFLECTED IN THE TOPOONYMY FROM OLTENIA AND MUNTENIA
20. Laura Rus, Lecturer, PhD, "Petru Maior" University of Târgu Mureș, HUNGARIAN, GERMAN AND TURKISH INFLUENCE ON ROMANIAN ETNOMEDICAL TERMINOLOGY
21. Irina Ana Drobot, Technical University of Civil Engineering, Bucharest, COMMUNICATIVE METHODS OR TEACHING GRAMMAR?
22. Diana V. Burlacu (Ionescu), Assist., PhD, "Babeș-Bolyai" University of Cluj-Napoca, FACE-ING IDIOMS. A CONTRASTIVE ANALYSIS BETWEEN ENGLISH AND ROMANIAN
23. Alin Serafin Ștefănuț, PhD Student, University of Oradea, MYSELF AND THE OTHERNESS. CONSTRUCTING THE MEANING THROUGH WORDS
24. Irina Erhan, PhD Student, National School of Political Sciences and Public Administration, TRENDS IN THE DEVELOPMENT OF PERSIAN VOCABULARY - THE BORROWED WORDS FROM EUROPEAN LANGUAGES
25. Claudia E. Stoian, Assist., PhD, Politehnica University of Timișoara, ONLINE TOURISM PROMOTION FROM A DISCURSIVE PERSPECTIVE: THE INTERPERSONAL FUNCTION
26. Daniela Dălălău, Teaching Assist., PhD Student, "Petru Maior" University of Târgu Mureș, THE MOVEMENT METAPHOR FOR A CHANGING ECONOMIC AND FINANCIAL WORLD AND ITS (UN)TRANSLATABILITY INTO ROMANIAN
27. Fabiola Popa, Assist. Prof., PhD, Politehnica University of Bucharest, *COLLABORATION GONE WRONG: WORKPLACE BULLYING*

28. Irina Erhan, PhD Student, National School of Political Sciences and Public Administration, *ABBĀSID DIPLOMACY AND THE RECEPTION OF THE "Al-ADABU L-KABĪR" AS A MIRROR FOR PRINCES*

29. Adela Cătană, Assist., PhD, Military Technic Academy, Bucharest, *INTRIGUING CHANGES IN ROMANIAN TRANSLATIONS OF SHAKESPEARE’S OTHELLO*

30. Dana Nica, PhD, “Al. Ioan Cuza” University of Iaşi, *PASCAL AND HIS FOREIGN INTERLOCUTORS*

31. Ionela Gușatu, Assist., PhD, ”Carol Davila” University of Medicine and Pharmacy, Bucharest, *THE AMBIGUITY INSIDE THE NOUN PHRASES*

32. Cristina Gabriela Marin, Assist., PhD, University of Craiova, *COLOURS USED IN IDIOMATIC EXPRESSIONS*

33. Daniela Covrig, PhD Student, ”Babeș-Bolyai” University of Cluj-Napoca, *LES CARNETS D’ENQUETES: SOURCE DES DESCRIPTIONS VESTIMENTAIRES ZOLIENNE; OBSERVATION – TRANSPOSITION – TRANSFIGURATION*

34. Georgiana Gălățeanu, Lecturer, PhD, California University, Los Angeles, *FROM GUIDED TO FREE COMMUNICATION IN A ROMANIAN LANGUAGE COURSE FOR AMERICAN UNDERGRADUATE STUDENTS*

35. Diana Anitescu, PhD Student, University of Bucharest, *ROMANIAN LIGHT VERB CONSTRUCTIONS HEADED BY A FACE*

36. Anca Trișcă (Ionescu), PhD Student, ”Dunărea de Jos” University of Galați, *DISCOURSE ANALYSIS AND NAVAL ARCHITECTURE*

37. Crina Galiță, PhD Student, University of Bucharest, *ARABIC WRITTINGS IN ARISTOTELIAN CONTEXT. ON THE*
COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

INSTRUMENTALISATION OF THE COMMENTARY [AT-TALḤĪS] IN AVERROES’ CONCEPTION ON LOGIC.
38. Diana Beatrice Burcea, PhD Student, University of Craiova, “PRAGMATIC” TEXTUALITY
39. Ioan-Lucian Radu, PhD Student, ”Al. Ioan Cuza” University of Iași, THE FUNCTION OF THE METAPHOR IN THE HOLY SCRIPTURE
40. Denisa Maria Tout, PhD Student, ”Babeș-Bolyai” University of Cluj-Napoca, FOLK MUSIC VOCABULARY IN SALAJ
41. Corina Mihaela Geană, Assist., PhD, University of Craiova, THE ENGLISH ADVERBS AND ADJECTIVES WITH THE SAME FORM
42. Speranța Doboș, PhD Student, ”Al. Ioan Cuza” University of Iași, TRADUIRE LES MÉTATEXTES DU ROMAN POLICIER SIMENONIEN – ANALYSE DES VERSIONS ROUMAINE ET ANGLAISE
COMMUNICATION, CONTEXT, INTERDISCIPLINARITY

THURSDAY – 20 OCTOBER 2016

COMMUNICATION, PUBLIC RELATIONS, JOURNALISM - Room: R21

Moderators:
Prof. Nicolae Iuga, PhD, “Vasile Goldiș” West University of Arad;
Assist. Prof. Eugeniu Nistor, PhD, “Petru Maior” University of Tîrgu Mureș; Prof. PhD, Hab. Dr. Ștefan Vlăduțescu, University of Craiova

1. Dumitru Borțun, Prof., PhD, National University of Political Sciences and Public Administration, Bucharest, POLITICAL CORRECTNESS AND FREEDOM OF CONSCIENCE
2. Dan Dobre, Prof., Hab. Dr., University of Bucharest and Sonia Berbinski, Assoc. Prof., PhD, University of Bucharest, TECHNIQUES ET STRATEGIES DIDACTIQUES DANS LA LECTURE DES PUBLICITES
3. Ștefan Vlăduțescu, Prof., PhD Hab., University of Craiova, COMMUNICATIONAL RATIONALITY AND THEOLOGICAL INSTANCE
4. Nicolae Iuga, Prof., PhD, ”Vasile Goldiș” West University of Arad, THE IMPACT OF TELEVISION AND SOCIAL NETWORKS ON COMMUNICATION IN SOCIAL SCIENCES
5. Agnes Terezia Erich, Prof., PhD, ”Valahia” University of Târgoviște, THE ROLE OF UNIVERSITY LIBRARY IN RESEARCH PROCESS
6. Carmen Neamțu, Assoc. Prof., PhD, ”Aurel Vlaicu” State University of Arad, TACTICS FOR THE SPOKESMEN
7. Alexandra Crăciun, Assoc. Prof., PhD, University of Bucharest, NATIONAL STEREOTYPES IN COMMUNICATING MIGRATION. “WHY DON’T YOU COME OVER?”
8. Regis-Mafteiu Roman, Assoc. Prof., PhD, "Aurel Vlaicu" University, Arad, BETWEEN ONTIC AND ONTOLOGICAL, COMMUNICATION IS POINT-LIKE-CONTINUOUS. THE REFERENTIAL BELONGS TO A GNSEOLOGICALLY INSCRIBED TRIAD

9. Corina Sorana Matei, Assoc. Prof., PhD, ”Titu Maiorescu” University, Bucharest, NEGOTIATION – VALUES, PRINCIPLES, RULES

10. Lavinia Suciu, Assoc. Prof., PhD and Kilyeni Annamaria, Lecturer, PhD, Politehnica University of Timișoara, PRESENT-DAY ORATORY AND THE POWERPOINT CHALLENGE

11. Reka Suba, Assoc. Prof., PhD, Sapientia University, ACCENT PROBLEMS IN THE CASE OF HUNGARIAN LANGUAGE NEWS FROM ROMANIA

12. Maria Magdalena Popescu, Assoc. Prof., PhD, ”Carol I” National Defence University, Bucharest, SOCIAL MEDIA-PSYCHOLOGICAL DRIVES BEYOND THE WALLS, EXPRESSIONS AND OUTCOMES


14. Assoc. Prof, PhD, Daina Lucia Georgeta, Assoc. Prof. PhD Nicoleta Ramona Suciu, Daina Cristian Marius, PhD, University of Oradea, DOCTOR-PATIENT TEAM COMMUNICATION

15. Eugeniu Nistor, Assist. Prof., PhD, "Petru Maior" University of Târgu Mureș, THE CONFIGURATION OF PUBLIC OPINION THROUGH THE NEW MEDIA

16. Alina Barbu, Senior Lecturer, PhD, Constanța Maritime University and Raluca Apostol-Mateș, Junior Lecturer, PhD, "Mircea cel Bătrân" Naval Academy of Constanța, THE IMPACT OF SOCIAL NETWORKS ON SEAFARERS
17. Carmen Astratinei, Senior Lecturer, PhD, ”Mircea cel Bătrân” Naval Academy of Constanța, COMMUNICATION ON BOARD SHIPS MANNED BY MULTI-CULTURAL CREWS
18. Maria Sinaci, Assist. Prof., PhD, ”Vasile Goldiș” West University of Arad, ORGANIZATIONAL COMMUNICATION ETHICS FROM THEORY TO PRACTICE
19. Adina Palea, Assist. Prof., PhD, Politehnica University of Timișoara, MULTICHLANNEL MARKETING AND COMMUNICATION – KEY TO THE SURVIVAL OF UNIVERSITIES IN ROMANIA
20. George Antoniu Pișleag, Assist. Prof., PhD, National Intelligence Academy, CONSIDERATIONS ON CYBER WARFARE
21. Ancuța Franț, Senior Lecturer, PhD, West University of Timișoara, ASPECTS OF INTERPERSONAL COMMUNICATION IN THE EDUCATIONAL ENVIRONMENT – THE CONFLICT
22. Oliviana Epurescu, Assist. Prof., PhD, Politehnica University of Bucharest, ASSERTIVENESS IN COMMUNICATION
23. Lia-Lucia Epure, Lecturer, PhD, ”Vasile Goldiș” West University of Arad, THE IMAGE OF A CITY AS AN IMAGE OF COUNTRY – THE CITY OF TIMIȘOARA AND ITS NEW HISTORICAL OPPORTUNITY AS A EUROPEAN CULTURAL CAPITAL IN 2021
24. Ruxandra Petrovici, Lecturer, PhD, ”Al. Ioan Cuza” University of Iași, COMMUNICATION INTERCULTURELLE : GESTE, MIMIQUES, POSITIONS
25. Ioan Lesuțan, Lecturer, PhD, ”Vasile Goldiș” West University of Arad, THE IMPACT OF MASS COMMUNICATION ON THE BODY IMAGE: TRADITIONAL MEDIA VERSUS NEW MEDIA
26. Sorin Badragan, Lecturer, PhD, University of Bucharest, THE SERVICE OF THE CHURCH IN THE POST-COMMUNIST ROMANIA
27. Luminița Crăciun, Lecturer, PhD, ”Carol I” National Defence University, **THE ROLE OF PUBLIC RELATIONS IN COMMUNICATING SOCIAL RESPONSIBILITY IN THE SECURITY AND DEFENSE DOMAIN**

28. Simona Bader, Assist., PhD, West University of Timișoara, **PR AS A FORM OF EDUCATION**

29. Sorin Badragan, Assist. Prof., PhD, University of Bucharest, **THE CHRISTIAN MESSAGE IN THE POSTMODERN MARKET**

30. Viorel Nistor, Lecturer, PhD, ”Babeș-Bolyai” University of Cluj-Napoca, **CROWDFUNDING - A FINANCING SOLUTION FOR JOURNALISM**

31. Roxana Ionela Achiricesei, PhD Student and Mihaela Boboc, PhD Student, ”Ștefan cel Mare” University of Suceava, **PHILOSOPHY, COMMUNICATION, TECHNOLOGY IN DIGITAL ERA**

32. Mihaela Codrina Levai, ”Victor Babeș” University of Medicine and Pharmacy, Timișoara; Angela Codruța Podariu, , ”Victor Babeș” University of Medicine and Pharmacy, Timișoara; Sașa Mitrovici, West University of Timișoara; Ramona Camelia Anculia, ”Victor Babeș” University of Medicine and Pharmacy, Timișoara; Ramona Amina Popovici, ”Victor Babeș” University of Medicine and Pharmacy, Timișoara - **COMMUNICATION IN MEDICAL PRACTICE**

33. Sorina Chiper, Assist. Prof., PhD, ”Al. Ioan Cuza” University of Iași, **TEACHING INTERCULTURAL COMMUNICATION TO BUSINESS STUDENTS THROUGH FILM**

34. Nicolae-Sorin Drăgan, PhD Student, National University of Political Studies and Public Administration, Bucharest, **A DIAGNOSE OF THE DISCURSIVE BEHAVIOUR OF SOCIAL ACTORS DURING FINAL TV DEBATES FOR PRESIDENTIAL ELECTIONS IN ROMANIA**
35. Decebal Remus Florescu, PhD Student, ”Babeș-Bolyai” University of Cluj-Napoca, THE IMPACT OF THE MOBILE PHONES UPON THE PRESS IN THE DIGITAL ERA

36. Giulia Suciu, PhD, University of Oradea, INTONATION - THE MUSIC OF EVERYDAY SPEECH - AND ITS IMPACT ON SUCCESSFUL COMMUNICATION

37. Rada Bogdan, PhD Student, ”Babeș-Bolyai” University of Cluj-Napoca, SERIOUS AND NONSERIOUS TELEVISUAL GENRES. THE NEW PRESS COMEDY

38. Manuela Florentina Dumitrescu, PhD, University of Craiova, THE COCA-COLA SLOGANS AS EXPLICITE OR CAMOUFLAGED DIRECTIVE ACTS

39. Oana Lența, Teaching Assist., PhD and Cristina Cormoș, Lecturer, PhD – ”Ștefan cel Mare” University of Suceava, COMMUNICATION BOUNDARIES AND PERSPECTIVES IN SOCIAL WORK

40. Georgiana Stănescu, PhD, University of Craiova, SOCIAL NETWORKS TRUSTWORTHY OR NOT - FROM ENTERTAINMENT TO NEWS SOURCE

41. Adrian Sabou, Technical University of Cluj-Napoca and Mădălina Alexandra Cotiu, ”Babeș-Bolyai” University of Cluj-Napoca, TEACHING COMPUTER SCIENCE IN HIGHER EDUCATION – A CRITICAL ANALYSIS OF TEACHING METHODS

42. Cristian Lako, PhD, ”Petru Maior” University of Tîrgu Mureș, WEBSITE LOCALIZATION: REXONA – A CASE STUDY
COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

THURSDAY – 20 OCTOBER 2016

HISTORY AND CULTURAL MENTALITIES – Room: R 30

Moderators:
Prof. Cornel Sigmirean, PhD, ”Petru Maior” University of Tîrgu Mureș; Prof. Mihaela Grancea, PhD, ”Lucian Blaga” University of Sibiu; Assoc. Prof. Giordano Altarozzi, PhD, ”Petru Maior” University of Tîrgu Mureș

1. Cornel Sigmirean, Prof., PhD, ”Petru Maior” University of Tîrgu Mureș, Amalia Sigmirean, „Europa” Secondary School, POLITICS AND RELIGION. THE HUNGARIAN ORTHODOX CHURCH DURING THE INTERWAR PERIOD
2. Mihaela Grancea, Prof., PhD, ”Lucian Blaga” University of Sibiu, STATUES AS PLACES OF POSTCOMMUNIST MEMORY. CASE STUDIES, UNFINISHED POLEMICS
3. Gabriela Pohoata, Prof., PhD and Mihaela Mocanu, Lecturer, PhD, ”Dimitrie Cantemir” Christian University, Bucharest, GOD AND HUMAN CONSCIOUSNESS
4. Ştefan Lucian Mureşanu, Prof., PhD, Hyperion University of Bucharest, FOR AN ANTROPOLOGICAL STUDY OF IGNORING THE OTHER’S BEING
5. Petru Dunca, Prof., PhD, Technical University of Cluj-Napoca – Baia Mare Northern University Center, LANDMARKS IN THE PENTADIC PHILOSOPHICAL SYSTEM OF THE ROMANIAN THINKER ALEXANDRU SURDU
6. Mihai Handaric, Prof., PhD, ”Aurel Vlaicu” University of Arad, TRANCE AS A METHOD OF COMMUNICATION IN THEOLOGY
7. Corina Teodor, Assoc. Prof., PhD, ”Petru Maior” University of Tîrgu Mureș, ”THE BOOK THIEVES”. ROMANIAN CLERICS
ACCUSED OF PLAGIARISM AT THE BEGINNING OF THE 20TH CENTURY

8. Valeria Soroștineanu, Assoc. Prof., PhD, "Lucian Blaga" University of Sibiu, ANDREI BARSEANU OR A DISCOURSE ABOUT LOYALTY

9. Giordano Altarozzi, Assoc. Prof., Hab. Dr., "Petru Maior" University of Tîrgu Mureș, COMMUNICATION AND DIPLOMACY IN THE CONTEXT OF 16TH CENTURY EUROPE

10. Doina David, Assoc. Prof., PhD, "Dimitrie Cantemir" University of Tîrgu Mureș, PARADIGM CREATIVE ADVERTISING AND HUMAN BEING SYMBOLIC


12. Sorin Bulboacă, Assoc. Prof., PhD, "Vasile Goldiș” West University of Arad, CRAFTS AND GUILDS IN ARAD COUNTY IN THE MIDDLE AGES

13. Mihai Androne, Assoc. Prof., PhD, "Dunărea de Jos” University of Galați, HEIDEGGER AND CHRISTIANITY

14. Ioana Iulia Olaru, Assoc. Prof., PhD, "George Enescu” Arts University, Iași, FEATURES OF CERAMICS AND SCULPTURE OF MIDDLE AND LATE HALLSTATT ON THE TERRITORY OF ROMANIA

15. Adriana Claudia Cîteia, Assoc. Prof., PhD, ”Ovidius” University of Constanța, ARCHETYPAL STRUCTURES AND STIGMERGIC BEHAVIOURS

16. Florin Nacu, Researcher III, PhD, "C.S. Nicolăescu Plopșor” Research Institute, Craiova, THE BANKRUPTCY OF THE ROMANIAN CONSERVATIVE MOVEMENT, IMPORTANT FOR THE IMAGE ROMANIA HAD IN EUROPE

17. Daniela Dunca, Assoc. Prof., PhD, Technical University of Cluj-Napoca – Baia Mare Northern University Center, IDEOLOGICAL
COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

DISCOURSE BETWEEN THE REFERENTIAL AND THE PERLOCUTIONARY

18. Sorin Valer Russu, Assoc. Prof., PhD, Pr., ”Babeș-Bolyai” University of Cluj-Napoca, EMANCIPATION AND PROGRESS THROUGH ADVERTISEMENTS FROM THE UNIREA JOURNAL IN BLAJ

19. Claudiu Cotan, Assoc. Prof., PhD, ”Ovidius” University of Constanța, CARING FOR ORPHANS DURING THE GREAT WAR (1916-1918) - AGAPIA AND VARATEC MONASTRIES

20. Marius Telea, Assoc. Prof., PhD, ”1 Decembrie 1918” University of Alba-Iulia, THE PHENOMENON OF PILGRIMAGE IN THE BYZANTINE WORLD

21. Silvia Roșca, Assoc. Prof., PhD, West University of Timișoara, FOR AND AGAINST IN THE CONTEMPORARY OPERA SHOW

22. Renata Tatomir, Assoc. Prof., PhD, Hyperion University of Bucharest, MY WILL BE DONE. TO BECOME AN EGYPTIAN MAGICIAN DURING THE LATE ANTIQUITY

23. Eugen Gagea, Assoc. Prof., PhD, ”Vasile Goldiș” West University of Arad, VASILE GOLDIȘ’S ACTIVITY DURING THE FIRST WORLD WAR

24. Marusia Cîrstea, Assoc. Prof., PhD, University of Craiova, DIPLOMATIC ENDEAVORS FOR THE ACKNOWLEDGEMENT AND OBSERVANCE OF ROMANIA’S TERRITORIAL STATUS QUO. 1920-1939

25. Speranța Milancovici, Assoc. Prof., PhD, ”Vasile Goldiș” West University of Arad, ETHNICITY AND BELONGING. A CULTURAL POINT OF VIEW


27. Mihai Handaric, Prof., PhD, ”Aurel Vlaicu” University of Arad, TRIANGLE OF DESTINY IN PSYCHOLOGY AND THEOLOGY
29. Dumitru-Cătălin Rogojanu, PhD, Researcher III, Deva Museum of Dacian and Roman Civilisation, MUSEUM AS A PLACE OF DRAMATIC EVENTS REMEMBRANCE
30. Maria Costea, Researcher, PhD, "Gh. Șincai" Institute of Research of the Romanian Academy and Simion Costea, Assoc. Prof., PhD, "Petru Maior" University of Tîrgu Mureș, EU FOREIGN POLICY PRIORITIES AND CITIZENS' CONCERNS
31. Alessandro Vagnini, PhD, Sapienza University of Rome, BREVI APPUNTI SULL’INDUSTRIA DELLO ZUCCHERO IN AUSTRIA-UNGHERIA
32. William A. Bleiziffer, Assist. Prof., PhD, Pr., "Babeș-Bolyai" University of Cluj-Napoca, THE ELECTION OF THE ROMAN PONTIFF. REFLECTIONS ON THE CURRENT CANON LAW
33. George Enache, Assist. Prof., PhD, University of Bucharest – FPSE, ASPECTS OF TIME REPRESENTATION IN THE TRADITIONAL ROMANIAN VILLAGE
34. Dana Dinu, Assist. Prof., PhD, University of Craiova, CAESAR AND CICERO. PARALLEL LIVES
35. Ștefan Viorel Ghenea, Assist. Prof., PhD, University of Craiova, THE RELIGIOUS ROOTS OF EUROPEAN IDENTITY
36. Daniel Ștefan-Iaroslav, Assist., PhD Student, "Babeș-Bolyai" University of Cluj-Napoca/ "Vasile Goldiș" West University of Arad, COUNTRY PROFILE: HAITI, A JOURNEY TO THE ORIGINS
37. Lavinia Hulea, Assist. Prof., PhD, University of Petroșani, APPROACHING THE PRE-RAPHAELITE WOMEN ARTISTS
38. Niadi-Corina Cernica, Assist. Prof., PhD, "Ștefan cel Mare" University of Suceava, MECHANISMS, STRUCTURES AND ARCHETYPES OF IMAGINATION
39. Paul-Cezar Hârlăoanu, Assist. Prof., PhD, Rev., "Al. Ioan Cuza" University of Iaşi, STRANGERS IN ISRAEL. A BIBLICAL RESPONSE TO MIGRATION PROCESS

40. Augustin Vasile Fărcaș, Assist. Prof., PhD, "Dimitrie Cantemir" University of Tîrgu Mureș, THE JEWISH ORGANIZATIONS AND POLITICAL PARTIES IN ROMANIA THAT FOUGHT FOR THE LEGAL REGLEMENTATION OF CITIZEN RIGHTS DURING THE INTERWAR PERIOD

41. Janeta Maria Pleșa-Iuga, PhD Student, West University of Timișoara, THE NUPTIAL RITE – A FORM OF COMMUNICATION IN THE TRADITIONAL SOCIETY

42. Diana Maria Dăian, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, WAS THE PROTESTANT REFORM A BREAK INSIDE WESTERN CHRISTIANITY?

43. Cristiana Puni, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, THE ORIGIN AND SIGNIFICANCE OF THE DECORATIVE MOTIFS IN ODON LECHNER’S ART

44. Bianca Teodorescu, PhD Student, University of Craiova, THE SIGNIFICANCE OF TRADITIONS IN ROMANIAN CELEBRATIONS

45. Emil Potec, PhD Student, University of Bucharest, THE NIGHT ASCENSION OF THE IMAM IN THE DUODECIMAN CHIITE TRADITION OR THE JOURNEY OF WORLD SENSE RENEWAL

46. Vasilica Mîrza, Research Assist., Iași University Museum, THE ANTIQUITIES MUSEUM OF IASI IN THE FIRST WORLD WAR. PATRIMONY AND PEOPLE

47. Cristina Furtună, Assist. Lecturer, PhD, "Valahia" University of Târgoviște, WEDDING TRADITIONS IN DÂMBOVIȚA COUNTY

48. Virgil Coman, PhD, "Valahia" University of Târgoviște, ÖLPAKT – ROMANIAN OIL AD LIBUTUM FOR NAZI GERMANY

49. Ovidiu Druhora, PhD Student, University of Bucharest, SECULARIZATION, ECUMENISM AND CHRISTIAN WITNESS IN EUROPE
50. Silviu-Constantin Nedelcu, PhD Student, University of Bucharest; Nicolae (Nifon) Jorza, PhD Student, ”Babeș-Bolyai” University of Cluj-Napoca, A PRACTICAL METHOD OF PASTORAL COMMUNICATION: THE PARISH LIBRARY

51. Maria Alexandra Pantea, PhD, ”Vasile Goldiș” West University of Arad, VASILE STROESCU, SUPPORTER OF SCHOOLS AND CHURCHES IN THE ARAD DIOCESE
COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

THURSDAY – 20 OCTOBER 2016

PSYCHOLOGY AND EDUCATION SCIENCES – Room: R 35

Moderators: Assoc. Prof. Alexandra Silvaș, PhD, ”Petru Maior” University of Tîrgu Mureș; Assoc. Prof. Maria Dorina Pașca, PhD, University of Medicine and Pharmacy, Tîrgu Mureș; Prof. Mihaela Suditu, PhD, Petroleum-Gas University of Ploiești

1. Teodor Pătrăuță, Prof., PhD, ”Vasile Goldiș” West University of Arad, WAYS TO PREVENT AND REMOVING A SCHOOL FAILURE
2. Alexandra Silvaș, Assoc. Prof., PhD, ”Petru Maior” University of Tîrgu Mureș, STAGES OF DESIGN IN ADULT EDUCATION
3. Mihaela Suditu, Prof., PhD, Petroleum-Gas University of Ploiești, FEW IDEAS ABOUT SCHOOL AND EDUCATION FROM JOHN DEWEY’S PEDAGOGICAL POINT OF VIEW
4. Mihaela Stoica, Assoc. Prof., PhD, ”Dimitrie Cantemir” University of Tîrgu Mureș, STAFF MOTIVATION IN ORGANIZATIONS
5. Mihaela Badea, Assoc. Prof., PhD, Petroleum-Gas University of Ploiești, WAYS OF IMPROVING COMMUNICATION STRATEGIES WITHIN ROMANIAN LANGUAGE CLASSES IN PRIMARY EDUCATION
6. Marilena Ticusan, Assoc. Prof., PhD, ”Spiru Haret” University, THE INFLUENCE OF PARENTING STYLE ON CHILD DEVELOPMENT
7. Maria Dorina Pașca, Assoc. Prof., PhD and Marieta Gaboș Grecu, Prof., PhD, University of Medicine and Pharmacy, Tîrgu Mureș, THE IMPLICATION OF ELEMENTS OF OCCUPATIONAL THERAPY IN THE IMPROVEMENT OF DEPRESSIVE CONDITIONS
8. Alexandra Silvaș, Assoc. Prof., PhD, ”Petru Maior” University of Tîrgu Mureș, DIMENSIONS OF ORGANIZATIONAL EDUCATIONAL ESTABLISHMENTS
9. Carmen Olguța Brezuleanu, Assoc. Prof., PhD; Roxana Mihalache, Assist. Prof.; Mihai Stanciu, Prof., PhD; Carmen Luiza Costuleanu, Assoc. Prof., PhD, University of Agricultural Sciences and Veterinary Medicine, Iași, **MANAGEMENT OF INITIAL TRAINING OF AGRONOMY STUDENTS FOR THE TEACHING PROFESSION THROUGH CROSS-CURRICULAR EDUCATIONAL PROJECTS**

10. Ioana Lepădatu, Assoc. Prof., PhD, "Spiru Haret" University, **THE REAL STATUS VERSUS PERCEIVED STATUS**

11. Larisa Ileana Casangiu, Assoc. Prof., PhD, "Ovidius" University of Constanța, **ISSUES AND RIGORS OF THE EXTENDED EDIDACTICAL COMMUNICATION**

12. Ecaterina Țărnă, Assoc. Prof., PhD, "Ion Creangă" University, Chișinău, Moldova, **SOCIAL ADAPTATION - ESSENTIAL PREREQUISITE IN THE PROCESS OF PROFESSIONAL INTEGRATION**

13. Marilena Ticusan, Assoc. Prof., PhD, "Spiru Haret" University, **TEENAGERS AND DYNAMICS OF THE BEHAVIORAL DEVIANCE**

14. Ioana Lepădatu, Assoc. Prof., PhD, "Spiru Haret" University, **THE CONFLICT TRANSFORMATION PROCESS**

15. Corina Zagaievschi, Assoc. Prof., PhD, "Ion Creangă" University of Chișinău, Moldova, **A STUDY OF THE DEVELOPMENT PARTICULARITIES OF EMOTIONAL INTELLIGENCE OF ADOLESCENTS**

16. Aurora Hrițuleac, Senior Researcher, PhD, "Gh. Zane" Institute for Economic and Social Research, Iași, **INTERDISCIPLINARY DYNAMICS OF PSYCHOLOGICAL RESILIENCE**

17. Cristiana Bălan, Lecturer, PhD, "Spiru Haret" University, **ADAPTATION OF PRESCHOOL CHILDREN IN THE EDUCATIONAL ENVIRONMENT BY STIMULATING CREATIVITY**

18. Adriana Florentina Calauz, Lecturer, PhD, Technical University of Cluj-Napoca – Baia Mare Northern University Centre, **PSYCHO-SOCIAL ASPECTS OF THE LIFE OF OLDER PEOPLE LIVING ALONE IN URBAN SETTINGS**

19. Cristiana Bălan, Lecturer, PhD, "Spiru Haret" University, **DOMESTIC VIOLENCE - A NEGATIVE DIMENSION OF SOCIAL REALITY**
20. Diana Chisalita, Assist. Prof., PhD, "Vasile Goldiș" West University of Arad, IMPROVING DEPRESSIVE STATES IN ALCOHOLICS USING SUGGESTIVE THERAPIES
21. Angela Bogluț, Lecturer, PhD, "Vasile Goldiș" West University of Arad, DETERMINING FACTORS OF EDUCATIONAL EFFICIENCY AND SUCCESS
22. Florin Vancea, Lecturer, PhD, "Spiru Haret" University, COUPLE RELATIONSHIP - COMMUNICATION AND EROTICISM
23. Aurora Lupaș, Lecturer, PhD, "Vasile Goldiș" West University of Arad, THE PROFESSIONAL INTEGRATION OF YOUNG PEOPLE WHO LEAVE THE PROTECTION SYSTEM
24. Adriana Florentina Calauz, Lecturer, PhD, Technical University of Cluj-Napoca – Baia Mare Northern University Centre, ATTITUDES OF STUDENTS IN RELATION TO THE INTEGRATION OF CHILDREN WITH DISSABILITIES IN THE PUBLIC SCHOOLS
26. Pia Simona Făgăraș, Lecturer, PhD, University of Medicine and Pharmacy, Tîrgu Mureș, THE COHESION OF THE SPORT GROUP
27. Claudia Florina Pop, Senior Lecturer, PhD, University of Oradea, A THEORETICAL PERSPECTIVE ON THE EDUCATIONAL PROCESS IN THE CENTERS FOR DOCUMENTATION AND INFORMATION IN SCHOOLS
28. Lucia Coșa, Lecturer, PhD, "Petru Maior" University of Tîrgu Mureș, ATTACHMENT QUALITY AND ADAPTATION IN SCHOOL ENVIRONMENT
29. Elena Hurjui, Lecturer, PhD, "Spiru Haret" University, PEDAGOGICAL IMPLICATIONS OF LEARNING AND ASSESSMENT METHODS IN THE DEVELOPMENT OF CREATIVITY
30. Felicia Morândău, Lecturer, PhD, "Lucian Blaga" University of Sibiu, HOW IMPORTANT IS FAMILY IN CONTEMPORARY SOCIETY? CHANGES IN FAMILY FUNCTIONS
31. Lia Codrina Conțiu, Assist. Prof., PhD, “Petru Maior” University of Tîrgu Mureș, STUDENTS’ PERCEPTIONS REGARDING PERSONALIZED LEARNING AND EDUCATIONAL COMMUNICATION

32. Lucia Coșa, Lecturer, PhD, “Petru Maior” University of Tîrgu Mureș, INFLUENCES EMOTION ON COGNITIVE PROCESSES IN EDUCATION ENVIRONMENT

33. Ana Munteanu, Lecturer, PhD, ”Spiru Haret” University, INTEGRATING 21ST CENTURY SKILLS INTO TEACHING ESP

34. Oliviana Epurescu, Assist. Prof., PhD, Politehnica University of Bucharest, PSYCHO-PEDAGOGICAL PROFILE OF ACADEMICS

35. Florentina Olimpia Avram, Assist., PhD, ”Ovidius” University of Constanța, THE THERAPEUTIC RELATIONSHIP AS A DIALOGUE RELATIONSHIP IN PSYCHOANALYTIC PSYCHOTHERAPY

36. Daniela-Irina Darie, PhD Student, ”Al. Ioan Cuza” University of Iași, THE REPRESENTATION OF THE SERIAL KILLER IN CONTEMPORARY LITERARY SELECTIONS

37. Elena Hurjui, Lecturer, PhD, ”Spiru Haret” University, EXPLOITATION OF LEARNING STYLES IN TEACHING

38. Tina Vrabie, PhD Student, ”Al. Ioan Cuza” University of Iași, THE PARTICULARITIES OF THE ASSESSMENT ACTIVITY OF COMMUNICATION SKILLS IN PRESCHOOL EDUCATION

39. Adina Paula Găburoi, Resident Doctor, Mureș County Hospital; Alexandru Incze, Prof., PhD, University of Medicine and Pharmacy, Tîrgu Mureș; Alina Negoescu, Assist., PhD, ”Nicolae Bălcescu” Ground Forces Academy, Sibiu, SATISFACTION AS COMMUNICATION ELEMENT IN DOCTOR-PATIENT RELATIONSHIP
COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

THURSDAY – 20 OCTOBER 2016

SOCIOLOGY, POLITICAL SCIENCES, INTERNATIONAL RELATIONS – Room: R 06

Moderators: Prof. Maria Ana Georgescu, PhD, ”Petru Maior” University of Tîrgu Mureș; Assoc. Prof. Arina Modrea, PhD,”Petru Maior” University of Tîrgu Mureș; Assoc. Prof. Bogdan Popoveniuc, PhD, ”Ștefan cel Mare” University of Suceava

1. Maria Ana Georgescu, Prof., PhD and Emilia Herman, Prof., PhD – ”Petru Maior” University of Tîrgu Mureș, CHALLENGES IN WOMEN’S PARTICIPATION IN THE PUBLIC LIFE IN EUROPEAN UNION COUNTRIES


3. Bogdan Popoveniuc, Assoc. Prof., PhD, ”Ștefan cel Mare” University of Suceava, EPISTEMOLOGICAL CONSEQUENCES OF GRAVITATIONAL WAVES DISCOVERY


5. Arina Modrea, Assoc. Prof., PhD, ”Petru Maior” University of Tîrgu Mureș and Norina Orha, MA Student, ”Johann Wolfgang Goethe” University, Frankfurt, STUDY ON THE ASSESSMENT OF PARTICIPANTS TO FORMATION

6. Adrian Claudiu Stoica, Assoc. Prof., PhD, Politehnica University of Bucharest, ANCIENT GREEK DEMOCRACY AND MODERN DEMOCRACY

7. Ioana Panagoreț, Assoc. Prof., PhD and Andreea Panagoreț, Lecturer, PhD, ”Valahia” University of Târgoviște, THE
ENVIRONMENTAL POLICIES IN ROMANIA AND THE INSTITUTIONAL STAKEHOLDERS INVOLVED

8. Romeo Bosneagu, Assoc. Prof., PhD, "Mircea cel Bătrân" Naval Academy, Constanța, GEOGRAPHICAL, GEOLOGICAL, METEORO-CLIMATIC, HYDROLOGICAL, SOCIAL, POLITICAL AND ECONOMICAL CONDITIONS INFLUENCE ON SEABORNE TRADE IN THE BLACK SEA

9. Romeo Bosneagu, Assoc. Prof., PhD, "Mircea cel Bătrân" Naval Academy, Constanța, FROM REGION TO GLOBALIZATION. THE CREAT TERRITORY OF GLOBALIZATION

10. Lucian Vasile Szabo, Senior Lecturer, West University of Timișoara, ACTIONS OF REPRESSION DIRECTED TOWARDS THE DEMOCRACY MOVEMENT: DECEMBER 1989 IN TIMIȘOARA

11. Andrei Tinu, PhD, Assist. Prof. and Andrei Hlandau, MA - ”Titu Maiorescu” University of Bucharest, EVOLUTION OF THE DIPLOMATIC RELATIONS BETWEEN THE EUROPEAN UNION AND THE VATICAN

12. Nicoleta Lașan, Lecturer, PhD, “Vasile Goldiș” West University of Arad, THE IRANIAN NUCLEAR PROGRAMME

13. Monica Merutiu, Lecturer, PhD, "Babeș-Bolyai” University of Cluj-Napoca, THE DESTINY OF EUROPE: DEMOCRACY WITH(OUT) RELIGION?

14. Sergiu Țâra, Lecturer, PhD, Politehnica University of Bucharest, TRENDS OF ROMANIAN POPULATION: DECLINE, MIGRATION AND GENTRIFICATION

15. Roxana Elena Doncu, Assist. Prof., PhD, ”Carol Davila” University of Medicine and Pharmacy, Bucharest, INTEGRATING STRUCTURE AND AGENCY: THE CULTURAL THEORY OF RAYMOND WILLIAMS AND THE SOCIOLOGY OF PIERRE BOURDIEU

16. Arthur Mihăilă, Lecturer, PhD, ”Babeș-Bolyai” University of Cluj-Napoca, THE CONFLICT BETWEEN ISLAMISM AND DEMOCRATIC VALUES

17. Dragoș Mihai Panagoreț, Lecturer, PhD, ”Valahia” University of Târgoviște, WASTE MANAGEMENT IN ROMANIA AFTER THE EUROPEAN UNION ACCESSION
18. Roxana Marin, PhD, Doctoral Fellow, University of Bucharest, *TYPES OF LOCAL POLITICAL ELITES AND LOCAL GOVERNMENT SYSTEMS IN EAST-CENTRAL EUROPE*

19. Ioan Gogota, PhD, Technical University of Cluj-Napoca – Baia Mare Northern University Centre, *THE CONCEPT OF GOVERNMENT OR GOVERNANCE FROM THE POLITICAL PHILOSOPHY POINT OF VIEW*

20. Adrian Păcurar, Assist. Prof., PhD, "Vasile Goldiș" West University of Arad, *NUCLEAR DETERRENCE AS A FAILURE OF THE WESTERN WORLD – AMERICA AND THE END OF AN ERA*


22. Mădălina Teodora Andrei, "Spiru Haret" University of Bucharest and Sabina Mitrooi Gheorgheci, University of Craiova, *EUROPEAN UNION STRATEGY FOR THE DANUBE REGION – OPPORTUNITIES FOR TOURISM DEVELOPMENT OF THE ROMANIAN DANUBE GORGE*


24. Iuliana Neagoș, "Lucian Blaga" University of Sibiu, *ASPECTS REGARDING THE LIFE OF THE FIRST ROMANIANS IN THE NORTH OF THE UNITED STATES OF AMERICA, REFLECTED IN NEWSPAPERS FROM SIBIU*


26. Cătălin Constantin Diaconu, PhD Student, "Al. Ioan Cuza" University of Iași, *NATIONALISM IN THE AGE OF GLOBALISATION*

27. Csilla Lorincz, PhD Student and Csaba Farkas, PhD Student – Babeș-Bolyai University of Cluj-Napoca, *INTERDISCIPLINARITY AND APPLIED APPROACHES IN INVESTIGATING INEQUALITIES ON THE LEVEL OF TECHNICAL HIGH SCHOOL STUDENTS FROM ROMANIA*
28. Enache Tușa, PhD, "Ovidius” University of Constanța, ROMANIAN CREATING SOCIAL CULTURE IN DOBROGEA A PERSPECTIVE SOCIOLOGICAL MODEL GUSTI
29. George Bogdan Tofan, Lecturer, PhD, ”Vasile Goldiș” West University of Arad and Adrian Niță, Lecturer, PhD, ”Babeș-Bolyai” University of Cluj-Napoca, THE RESULTS OF THE LOCAL ELECTIONS IN HARGHITA COUNTY, 5TH JUNE 2016
30. Gergely Orsolya, PhD, Sapienza University, BEHIND EVERY JOKE THERE IS A LITTLE...? FEMALE ROLES BEYOND HUMOUR
31. Csaba Farkas, PhD Student and Csilla Lorincz, PhD Student – Babeș-Bolyai University of Cluj-Napoca, HEROS AND VILLAGNS OF THE HOSPITALITY INDUSTRY, HETEROTOPIC AND ISOTOPIC RELATIONSHIPS
32. Ion Cordonean, ”Dunărea de Jos” University of Galați, ISLAM AND DEMOCRACY – ARE THEY COMPATIBLE? A DISCUSSION RELATIVE TO CONTEXT
33. Konya Hanna-Edit, PhD, Hungarian Academy of Sciences and Gergely Orsolya, Sapienzia University, HEALTH CONSIDERATIONS, FOOD DECISIONS, ALIMENTATION QUESTIONS AMONG WOMEN WITH SMALL CHILDREN
34. Virginia Georgiana Marin, PhD Student, SNSPA, Bucharest, SECURITY THREATS IN REGIONAL SYSTEMS OF SECURITY: WATER DISPUTES IN CENTRAL ASIA
36. Raisa Preutescu, PhD Student, ”Al. Ioan Cuza” University of Iași, THE SYRIAN CONFLICT: THE LEGITIMACY AND LEGALITY OF R2P
37. Ionuț Timiș, PhD Student, ”Babeș-Bolyai” University of Cluj-Napoca, THE IMPLEMENTATION OF THE ISLAMIC STATE SIX-STEP PLAN: A FAILURE OF IMPOSING DEMOCRACY
39. Raisa Preutescu, PhD Student, "Al. Ioan Cuza" University of Iași, 
THE SECURITY COUNCIL AND THE DOCTRINE OF HUMAN PROTECTION

40. Maria Stoicovici, Senior Lecturer, PhD, Technical Military Academy, Bucharest, MIGRATION AND EUROPEAN SECURITY

41. George Pisleag, PhD, Academy of Information, THE SEPARATIST ACTIONS IN UKRAINE - TOWARDS A NEW FROZEN CONFLICT

42. Ariana Guga, PhD Student, "Babeș-Bolyai" University of Cluj-Napoca, THE IMPACT OF COLLECTIVE MEMORY IN POLITICAL MYTHS. ANALYSIS OF ION Iliescu AND CORNELIU VADIM TUDOR AS EXPONENTS OF THE SAVIOR MYTH

43. Ileana-Gentilia Metea, Assist., PhD, "Nicolae Bălcescu" Ground Forces Academy, Sibiu, TURKEY, A SIGNIFICANT ACTOR ON THE STAGE OF THE CURRENT SECURITY ENVIRONMENT

44. Stela Anca Radu, PhD Student, "Al. Ioan Cuza" University of Iași, PERSUASIVE ASPECTS IN FOOD ADVERTISING FOR CHILDREN
SOCIAL SCIENCES I – Room: R 33

Moderators: Prof. Tatiana Dănescu, PhD, ”Petru Maior” University of Tîrgu Mureș; Prof. Carmen Comaniciu, PhD, ”Lucian Blaga” University of Sibiu; Prof. Petruța Blaga, PhD, ”Petru Maior” University of Tîrgu Mureș

1. George Niculescu, Prof., PhD, ”Constantin Brâncuși” University of Tîrgu Jiu, GENERATING A NEW MARKET – A PROCESS STARTED THROUGH A PHENOMENOLOGICAL DEMARCHE

2. Tatiana Dănescu, Prof., PhD, ”Petru Maior” University of Tîrgu Mureș, FROM CREATIVE ACCOUNTING POLICIES TO FRAUDS AND ACCOUNTING SCANDALS

3. Liviu Bogdan Ciucă, Prof., PhD, ”Dunărea de Jos” University of Galați, NATIONAL LEGAL CULTURE OF THE EU MEMBER STATES AND THE NEED FOR UNIFORM LEGISLATION AT COMMUNITY LEVEL

4. Petruța Blaga, Prof., PhD, ”Petru Maior” University of Tîrgu Mureș, ASPECTS OF DIAGNOSTIC-ANALYSIS OF THE ROMANIAN HIGHER EDUCATION. CASE STUDY

5. Bogdan Glăvan, Prof. PhD, Romanian American University, THE LABOR MARKET AND THE MINIMUM INCOME IN ROMANIA

6. Carmen Comaniciu, Prof., PhD, ”Lucian Blaga” University of Sibiu, THE STRUCTURE FOR A NEW CHARTER OF THE TAXPAYER IN ROMANIA

7. Gheorghe H. Popescu, Prof., PhD, ”Dimitrie Cantemir” Christian University, Bucharest, DO REMITTANCES REALLY HAVE A POSITIVE IMPACT ON ECONOMIC GROWTH IN LESS ADVANCED COUNTRIES?
8. Carmen Comaniciu, Prof., PhD, "Lucian Blaga" University of Sibiu, **SEVERAL COORDINATES CONCERNING INSOLVENCY AND INSOLVABILITY**

9. Ioan Cristinel Murzea, Prof., PhD and Roxana Matefi, Assist. Prof., PhD, "Transilvania" University of Brașov, **CURRENT ISSUES ON COPYRIGHT IN DOCTRINE AND PRACTICE**

10. Emilia Herman, Prof., PhD and Maria Ana Georgescu, Prof., PhD, "Petru Maior" University of Tîrgu Mureș, **GENDER DISPARITIES IN THE LABOUR MARKET BETWEEN EUROPEAN UNION COUNTRIES**

11. Elena Doval, Prof., PhD, "Spiru Haret" University, **SOME ISSUES REGARDING COMPANIES’ INTERNATIONAL ENVIRONMENT STRATEGIC ANALYSES AS THE CHANGE MANAGEMENT PROCESS FIRST STEP**

12. Viorel Găină, Prof., PhD and Andra Maria Găină, Assist. Prof., PhD – University of Craiova, **GLOBALIZATION OF FINANCIAL MARKETS AND THE CROSS BORDER INSOLVENCY OF THE CREDIT INSTITUTIONS**

13. Anca Lelia Lorincz, Prof., PhD, "Al. Ioan Cuza" Police Academy, Bucharest, **THE AGREEMENT OF GUILT RECOGNITION, AS A SPECIAL PROCEDURE – LEGISLATIVE CHANGES**

14. Ion Imbrescu, Assoc. Prof., PhD, West University of Timișoara and Liana Ștefan, Assoc. Prof., PhD, West University of Timișoara, **UNDERGROUND BEHAVIOR AND PRIVATIZATION IN THE ROMANIAN ECONOMY**

15. Mihai Lupu, Researcher III, ICES "Gh. Zane" – Romanian Academy, Iași, **ABOUT THE GOOD FAITH PRINCIPLE IN LAW**

16. Cristian Măduță, Assoc. Prof., PhD, "Vasile Goldiș" University of Arad, **THE DEVELOPMENT OF THE CONCEPT OF ORGANIZATIONAL CULTURE**
17. Laurenţiu Baranga, Assoc. Prof., PhD and Simona Maria Maracine, PhD, "Valahia" University of Târgovişte, THE PREVENTING MANAGEMENT OF EMPLOYMENT AND SKILLS IN PUBLIC ADMINISTRATION – THE EQUALITY OF CHANCES IN EMPLOYMENT

18. Ramona Flavia Raţiu, Assoc. Prof., PhD, "Dimitrie Cantemir" University of Tîrgu Mureş, THE HISTORICAL AND SOCIAL FACTORS IN THE EVOLUTION OF RURAL ESTABLISHMENTS OF THE SOMEŞANĂ PLAIN

19. Maria Oprea, Assoc. Prof., PhD, "Vasile Goldiş" West University of Arad, THE PROTECTION OF CHILDREN IN INSTITUTIONS – A SOCIAL IMPERATIVE

20. Laura Ioana Leon, Assoc. Prof., PhD, "Grigore T. Popa" University of Medicine and Pharmacy, Iaşi, CULTURAL ISSUES IN PHARMACY CARE AND THEIR IMPLICATIONS FOR VARIOUS CATEGORIES OF PATIENTS

21. Diana Mihaela Păunoiu, Researcher III, PhD, "C.S. Nicolăescu Plopșor" Institute for Socio-Humanist Research, Craiova, HEALTH AND SOCIAL MEASURES DURING KING CAROL II’S AUTHORITY MONARCHY NAMED „WEEK OF HYGIENE” IN OLT COUNTY

22. Adrian Nicolae Cazacu, PhD Student, Bucharest University of Economic Studies, MODELLING THE INFLUENCES OF THE ANIME CULTURE UPON THE ROMANIAN CONSUMER BEHAVIOR

23. Izabela Bratiloveanu, Assist., PhD, University of Craiova, THE FACTORING CONTRACT

24. Andreea Szombati (Ursache), PhD Student, "Babeş-Bolyai" University of Cluj-Napoca, COMPARATIVE APPROACH ON ESSENTIAL SUPPLIERS‘ REGIME
25. Dan Donoșă, Lecturer, PhD, University of Applied Life Sciences and Environment, Iași, FOREIGN DIRECT INVESTMENTS IN ROMANIAN AGRIFOOD SECTOR
26. Petru-Ciprian Bradu, PhD Student, Bucharest University of Economic Studies and Silviu-Valentin Petre, PhD, National School of Political Sciences and Public Administration, Bucharest, FROM ECONOMICS TO OEKOMENIKS. SEARCHING FOR A NEW WORLDY PHILOSOPHY IN THE XXI CENTURY
27. Aliona Bîrcă, PhD Student, ”Al. Ioan Cuza” University of Iași, L'EVOLUTION ET LA VERACITE DU CONTROLE DE GESTION
28. Haralambie Athes, PhD, ”Al. Ioan Cuza” University of Iași, REALITY STAGED. POSTMODERN PARODY VERSUS SOCIAL INQUIRY
29. Ion Rusu, PhD, ”Danubius” University of Galați, OFFENCES AGAINST PATRIMONY IN THE NEW CRIMINAL CODE. COMPARATIVE EXAMINATION. SOME CRITICAL OPINIONS
30. Ioan Șumandea-Simionescu, PhD Student, ”Babeș-Bolyai” University of Cluj-Napoca, ALL BARK AND NO BITE? THEORETICAL AND EMPIRICAL PERSPECTIVES REGARDING THE EFFICIENCY OF THE SECURED CREDITOR’S PROTECTION IN THE ROMANIAN INSOLVENCY LAW
31. Ionela Georgiana Siminiceanu, PhD Student, State University of Moldova, INDIVIDUAL FREEDOM AND LEGAL CONSTRAINTS FROM THE PERSPECTIVE OF CEDO ART. 5
32. Oriana Helena Negulescu, PhD, ”Spiru Haret” University, THE COMPANIES INVESTMENT IN ADVERTIZING: TOOLS, BENEFITS AND RISKS
33. Ioana Minodora Rusu, PhD, ”Dimitrie Cantemir” Christian University, Bucharest, THE OFFENSE OF THEFT ACCORDING TO THE NEW ROMANIAN CRIMINAL CODE
34. Viorica Mădălina Ion, PhD Student, Academy of Economic Studies, Bucharest, **FINANCIAL INSTITUTIONS PERSPECTIVE ON THE ENTERPRISE**

35. Iustina Emanuel Alexandru, PhD Student and Alexandru Taşnadi, Prof., PhD – Bucharest Academy of Economic Studies, **THE QUANTUM LEAP OF AWARENESS IN ECONOMY**

36. Cristina Stoicescu, PhD Student, University of Economic Studies, Bucharest, **THE EVOLUTION OF CONSUMERS BEHAVIOR. HOW DO CONSUMERS BEHAVE TODAY?**

37. Irina Circiumaru, PhD Student, University of Bucharest and Tiberiu Cioban, "Babeș-Bolyai" University of Cluj-Napoca, **STRATEGIES FOR ECONOMIC RECOVERY OF POTENTIAL BALNEAR. CASE STUDY: BĂILE HERCULANE RESORT**

38. Elvira Mihaela Unțeșu, "Valahia" University of Târgoviște, **THE CONSTITUTIVE FEATURES OF THE URBAN AREAS IN TURNU MAGURELE TOWN**

39. Andreea-Mirela Mandia, PhD Student, "Al. Ioan Cuza" University of Iași, **THE ROLE OF WORKING MEMORY CAPACITY AND EATING SELF-REGULATION: AN INTEGRATIVE APPROACH**

40. Ghassan Shakhshir, PhD, "Babeș-Bolyai" University of Cluj-Napoca, **PACKAGING ROLE IN BRAND POSITIONING AND COMMUNICATION STRATEGY IN THE FAST MOVING CONSUMER GOODS MARKET IN ROMANIA**

41. Constantin Todiria, PhD Student, "Al. Ioan Cuza" University of Iași, **WORKING AT COUPLE RELATIONSHIP LEVEL IN THE PRACTICE OF ROMANIAN PROBATION COUNSELLORS**

42. Elena Dumitru, Teaching Assist., "Nicolae Bălcescu” Land Forces Academy, Sibiu, **THEORETICAL MODELS FOR SYSTEMIC ANALYSIS AND PROCESS OF MILITARY ORGANIZATION**
43. Mircea Iosif Rus, "Babeș-Bolyai" University of Cluj-Napoca, *STATISTICAL ANALYSIS IN FINANCIAL AUDIT. CASE STUDY: VLG RO SRL*

44. Dorin George Negruț, Chief-Comissioner, "Al. Ioan Cuza" Police Academy, Bucharest, *SOME CONSIDERATIONS REGARDING THE NONCONSTITUTIONALITY OF THE DISPOSITIONS REGARDING THE EXTENSION OF JUDICIAL CONTROL*

45. Nina Cazacu, PhD, "Carmen Sylva" High School, Eforie Sud, *APPROXIMATION ALGORITHMS FOR THE ALGEBRAIC EQUATIONS ROOTS*

46. Mihaela Boboc, PhD Student and Roxana Ionela Achiricesei, PhD Student, "Ștefan cel Mare" University of Suceava, *THEORETICAL CONSIDERATIONS ON THE ETHICAL ACCEPTABILITY OF THE TECHNOLOGICAL DEVELOPMENT*
COMMUNICATION, CONTEXT, INTERDISCIPLINARITY 4

THURSDAY – 20 OCTOBER 2016

SOCIAL SCIENCES II– Room: R36

Moderators:
Prof. Lucreția Dogaru, “Petru Maior” University of Tîrgu Mureș;
Assoc. Prof. Ivan Anane, PhD, “Ovidius” University of Constanța;
Assoc. Prof. Ioan Bircea, PhD, “Petru Maior” University of Tîrgu Mureș

1. Lucreția Dogaru, Prof., PhD, ”Petru Maior” University of Tîrgu Mureș, SOME REFLECTIONS ON ENVIRONMENTAL PROTECTION AND SUSTAINABLE DEVELOPMENT
2. Roxana Ștefănescu, Prof., PhD, ”Spiru Haret” University, COMPETITIVE BEHAVIOR AND STRATEGIES IN BUSINESS ENVIRONMENT
3. Lucreția Dogaru, Prof., PhD, ”Petru Maior” University of Tîrgu Mureș, THE LEGAL PROFESSION IN ACCORDING TO COMMUNITY LAW
5. Ioan Bircea, Assoc. Prof., PhD, ”Petru Maior” University of Tîrgu Mureș, RISK-FREE RATE, THE INCOME-BASED ASSESSMENT
6. Ivan Anane, Assoc. Prof., PhD, ”Ovidius” University of Constanța, EYEWITNESSES VERSUS WITNESSES ASSISTANT IN FORMER AND CURRENT LEGISLATION
7. Marius Boiță, Assoc.Prof., PhD and Gheorghe Pribeanu, Assoc. Prof., PhD, "Vasile Goldiș" West University of Arad, *RESEARCHES ON ECO-BIO-geo ECONOMIC POTENTIAL OF RURAL AND BALNEARY TOURISM IN ARAD COUNTY*

8. Simona Moise, Assoc. Prof., PhD, "Spiru Haret" University, Bucharest, *STUDY ON THE COMPETITIVENESS OF AUTOMOBILE INDUSTRY IN ROMANIA*

9. Viorica Filofteia Braga, Assoc. Prof., PhD and Laurenția Avram, Assist. Prof., "Spiru Haret" University, *PRICES TRANSFER- A NEW CHALLENGE FOR BUSINESS*

10. Suzana Carmen Cismaș, Assoc. Prof., PhD, University of Agronomic Sciences and Veterinary Medicine, Bucharest, *LEADERSHIP FOR PROGRESS IN ACADEMIC CAREERS*


12. Suzana Carmen Cismaș, Assoc. Prof., PhD, University of Agronomic Sciences and Veterinary Medicine, Bucharest, *ENTREPRENEURIAL UNIVERSITIES*

13. George Coca, Assoc. Prof., PhD, "Spiru Haret" University of Bucharest, *ON THE PREVENTIVE MEASURE OF HOME ARREST*

14. Flavia Anghel, Assoc. Prof., PhD, Romanian American University, *PUBLIC POLICIES AND ENTREPRENEURSHIP. INSIGHTS FROM EMPIRICAL RESEARCH*

15. Simona Moise, Assoc. Prof., PhD, "Spiru Haret" University, Bucharest, *PRAGMATIC APPROACH ABOUT SINGLE CURRENCY IN THE CONTEXT OF GLOBALIZATION AND REGIONALIZATION FROM ROMANIA*

16. Luminița Lucia Vochița, Assoc. Prof., PhD; Andra Maria Găină, Assist. Prof., PhD; Luiza Loredana Năstase, Asisst., PhD –
University of Craiova, SUSTAINABLE DEVELOPMENT OF ROMANIA IN THE EUROPEAN CONTEXT

17. Ramona Flavia Rațiu, Assoc. Prof., PhD, ”Dimitrie Cantemir” University of Tîrgu Mureș, THE ETHNIC DIVERSITY, BASIS OF CULTURAL TOURISM IN TRANSILVANIAN PLAIN


19. Oana Elena Gălățeanu, Assoc. Prof., PhD, ”Dunărea de Jos” University of Galați, THE ROMANIAN MINISTRY OF JUSTICE AND ITS ROLE WITHIN INTERNATIONAL JUDICIARY COOPERATION IN PENAL MATTERS

20. Alecu Toma, Assoc. Prof., PhD, Eng.; Dinu Atodiresei, Assoc. Prof., PhD, Eng; Carmen Cojocaru, Assist. Prof., PhD – ”Mircea cel Bătrân” Naval Academy of Constanța, IMPLICATIONS OF CREWS MULTICULTURALISM ON SHIPPING OPERATIONS

21. Cristinel Ghigheci, Assist. Prof., PhD, ”Transilvania” University of Brașov, ABOUT THE ROMANIAN CRIMINAL PROCEDURE SYSTEM

22. Alina Țenescu, Senior Lecturer, PhD, University of Craiova, CHALLENGES AND PERSPECTIVES OF ORGANIZATIONAL ANTHROPOLOGY IN THE 21ST CENTURY

23. Gabriela Arionesei, Assist., PhD, ”Ștefan cel Mare” University of Suceava, A COMPARATIVE APPROACH TO THE ECONOMIC IMPACT OF TOURISM IN THE EMERGING COUNTRIES OF THE E.U.

24. Ionuț-Dorin Stanciu, Assist. Prof., PhD, Technical University of Cluj-Napoca, A BRIEF OVERVIEW OF LEGAL CYNICISM. THE ROLE OF PERSONAL EXPERIENCE
25. Carmen Mihaela Olteanu, Lecturer, PhD, "Spiru Haret" University of Bucharest, EXAMINATION OF THE INDUSTRIAL ENTERPRISES EMPLOYEES’ OPINIONS ON ENVIRONMENTAL PROTECTION

26. Ioan Moldovan, Lecturer, PhD, "Dimitrie Cantemir" University and Alexandra Nistor-Lung, IuBCvT Târgu Mureș, Jurist, PhD, UNIVERSITIES – STRONG CENTERS FOR ADULT TRAINING

27. Katalin Gál, Assist. Prof., PhD, Partium Christian University, Oradea and Tünde Gál, PhD Student, Bucharest University of Economic Studies, THE IMPACT OF THE 2007-2013 ROMANIAN NATIONAL RURAL DEVELOPMENT PROGRAMME ON LOCAL TOURISTIC DESTINATIONS

28. Flavia Ghencea, Lecturer, PhD, "Spiru Haret" University, Bucharest, DESCENTRALIZATION OF PUBLIC SERVICES IN ROMANIA. SPECIAL OVERVIEW ON EDUCATIONAL PUBLIC SERVICE

29. Bogdan Țigănoaia, Assist. Prof., PhD, Politehnica University of Bucharest, ABOUT E-LEARNING PLATFORMS – A RESEARCH IN TECHNICAL UNIVERSITIES FROM ROMANIA


31. Elena Ciortescu, Lecturer, PhD, "Al. Ioan Cuza" University of Iași, SUCCESSFUL BUSINESS COMMUNICATION – SOME INTERCULTURAL TIPS

32. Carmen Cojocaru, Assist. Prof., PhD; Toma Alecu, Assoc. Prof. Eng., PhD; Dinu Atodiresei, Assoc. Prof., Eng., PhD – "Mircea cel Bătrân" Naval Academy, Constanța, EXPERIMENTAL DESIGN
REGARDING THE INFLUENCE OF CREWS MULTICULTURALISM ON SHIPPING OPERATIONS

33. Răzvan Cosmin Roghină, Assist., PhD, "Lucian Blaga" University of Sibiu, LEGAL TRANSPLANT – POSSIBILITIES AND LIMITS. THEORIES AND CONCEPTUALIZATION

34. Flavia Ghencea, Lecturer, PhD, "Spiru Haret" University, Bucharest, THE APLICATION OF DECONCENTRATION PRINCIPLE OF PUBLIC SERVICES IN LABOR RELATIONS

35. Andreea Kajcsa, Assist., PhD, "Petru Maior" University of Tîrgu Mureş, THE HUMAN BEING – EXTRALEGAL SOURCE OF LAW

36. Loredana Maria Păunescu, Assist. Prof., PhD, Ec., Petroleum-Gas University of Ploieşti, FACTORS INSERTION IN THE LABOR MARKET

37. Denisa Barbu, Lecturer, PhD, "Valahia" University of Târgovişte, REOPENING THE CRIMINAL PROCESS IN THE JUDGMENT CASE OF THE CONVICTED PERSON

38. Gabriela Ignat, Assist. Prof., PhD and Andreea Alexandra Timofte, PhD Student, University of Applied Life Sciences and Environment, Iaşi, ASPECTS CONCERNING THE MANAGEMENT OF ACCOUNTING INFORMATION

39. Mihaela Ozarchevici, Assist. Prof., PhD, "Vasile Goldiş" University of Arad, COMMUNICATION BETWEEN THE PUBLIC ADMINISTRATION AND MASS-MEDIA, IN TERMS OF TRANSPARENCY AND FREE ACCESS TO PUBLIC INFORMATION

40. Lucica Armanca, Assist. Prof., PhD, University of Agricultural Sciences and Veterinary Medicine, Cluj-Napoca, THE MANAGEMENT AND THE FINANCIAL EQUILIBRIUM OF RECYCLING SORTED MATERIALS IN ROMANIA

41. Cosmina Flavia Bobar, Assist., PhD Student, "Vasile Goldiş" West University of Arad, CONSIDERATIONS ON PARENTAL AUTHORITY IN ROMAN LAW
42. Cristina Sâmboan, Assist., PhD, ARTIFEX University, "THE COMPLEX RELATION BETWEEN THE FREEDOM OF EXPRESSION AND THE PERSONALITY RIGHTS"

43. Loredana Maria Păunescu, Assist. Prof., PhD, Ec., Petroleum-Gas University of Ploiești, "THE IDENTITY CRISIS OF YOUNG GRADUATES"

44. Viorela-Ligia Văidean, Assist. Prof., PhD, "Babeș-Bolyai" University of Cluj-Napoca, "A MULTIDIMENSIONAL APPROACH OF POVERTY - THE CASE OF ROMANIA"

45. Adela Cornelia Iancu (Matei), "Ovidius" University of Constanța, "LEGAL DISCOURSE - THE ART OF ORATORY"

46. Laurențiu Florentin Stoenică, PhD Student, Bucharest University of Economic Studies; Călin Petrică Vegheș, Prof., PhD, Bucharest University of Economic Studies; Alin Constantin Sava, PhD, Military Technical Academy, "MARKET ORIENTATION OF THE HIGHER EDUCATION INSTITUTIONS. CASE STUDY: MILITARY TECHNICAL ACADEMY"

47. Mihai Lucian Bârsan, PhD Student, University of Bucharest, "GETTING ABSTRACT WITH TECHNOLOGY: PHILOSOPHICAL PERSPECTIVES OF BIG DATA ANALYTICS"

48. Adela Cornelia Iancu (Matei), PhD Student, "Ovidius" University of Constanța, "SPECIFIC FEATURES OF LEGAL LANGUAGE"
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